



International Year One Business

Key Information

Minimum age requirement: 17 (must turn 18 within 3 months of starting the programme)

Contact hours per week: 16 – 20

Scholarships and bursaries: Available

Maximum class size: 18

Next application deadline: 6 September 2021

*Subject to validation

Response to Covid-19: Our focus is on providing a safe and welcoming learning environment for our students. We have taken every measure, in line with Government guidance, to ensure continued access to learning.

As part of our response to the coronavirus (Covid-19) pandemic, we are intending to teach this course using a mix of on-campus and online learning activities. You can find out more about our **response to Covid-19 and FAQs here.**

About this course

The International Year One in Business is a student-centred programme that aims to bridge your academic and English learning gap to provide a fast-track entry to Year 2 of a number of undergraduate degrees offered by the University of South Wales Business School.

The programme focuses on the creation of theory and practice in business areas such as marketing, management, economics and accounting alongside the development of the English Language and new academic abilities required to be successful at university.

Both the October and the January intakes allow you to join your undergraduate degree of choice the following September.

The Pathway College is a partnership between the University of South Wales and QA Higher Education – a UK pathway provider. The pathway programmes are validated by the University and taught by QA Higher Education. The courses are designed to prepare you for the seamless transition on to an undergraduate degree.

Course details

The International Year One (IY1) programme has been specially created for you and other like-minded international students who are looking for a tailored route of study to join Year Two of undergraduate study that provides more support and guidance.

The International Year One allows you to gradually familiarise yourself with UK learning in a supportive and encouraging environment, allowing you to develop and grow as a new academic learner.

Key features of studying the International Year One at the Pathway College include:

- Become a full student of the Business School where you will be invited to guest speaker events, conferences and staff-student committees
- Have full access to all the facilities, software and materials to prepare for Year Two
- Join our student community and widen your academic and social friendship groups to develop long-lasting relationships within the university

It is the combination of integration with the Business School alongside studying in smaller groups, led by tutors who have significant experience of working with international students transitioning to University study, which makes this programme highly suitable for those looking for a more supported experience.

What will I study?

The modules you will study mirror those that are delivered on the equivalent Year One at the Business School. You will be provided with a strong foundation in:

- Business management
- Marketing
- Entrepreneurship
- Operations management
- Organisational behaviour

You will also develop your academic and business English language enabling you to both talk and write about the knowledge and skills that you have learnt with confidence.

A key module that supports you throughout your journey is the Business Academic Skills module. This begins with an extended introduction in academic English, business language and everyday social English, to build your confidence and get ready for learning new business knowledge. Within all the modules you will apply academic theories to real-life situations, enabling you to develop critical thinking skills.

Embedded into all undergraduate degrees at South Wales is the development of skills ready to join your intended career at the end of university study. During the International Year One, you will develop your resilience, presentation, communication and analytical skills.

At the end of the International Year One, you will have identified the skills you have by developing a CV, LinkedIn profile and Continuing Professional Development (CPD) portfolio.

How will I learn?

You will be taught in small groups providing a creative and secure environment in which to learn new knowledge and skills.

Each module has embedded tutorials that provide you with time to meet your tutor on a 1-2-1 basis to explore, investigate and solve problems in preparation for your assessments and support you through your learning journey.

You will be empowered to use technology to expand and develop your skills, for example, you will become part of discussion groups and interactive exercises such as online quizzes, film and audio clips will help support your learning.

Contact hours

- 16- 20 hours per week of seminars and workshops.

Self-study hours

- 15- 20 hours of self-study per week.

Assessment

- Coursework, presentations, unseen exams and online tests
- Spread out over the modules to give you more time to settle
- The perfect preparation for your future undergraduate assessments

Modules

All modules are core and are worth 20 credits unless specified.

Business in a Global Context

The module helps you to investigate the internal and external environment and understand how factors affect the current decision making and future direction of the business.

Looking at the importance of economic and legal factors, you will assess the impact of these key external pressures, building scenarios of how this can force change in business. In addition, the internal organisational environment will be considered to understand the capabilities of companies to deal with change and where possible competitive advantages could be achieved.

Principles of Marketing

Marketing is the management process used to identify, anticipate, and satisfy the requirements of customers both efficiently, and profitably.

At the heart of marketing is the idea that your customer is your best asset.

This module teaches you how to understand the market and your customer. These are fundamental skills that enable you to work in the diverse and fast-paced marketing industry.

Supply Chain and Operation Management

This module assesses the importance of recognising and managing the holistic supply chain as being increasingly seen as a key constituent of any organisation's ability to deliver value to its customers and stakeholders.

Organisational Behaviour

This module has a diverse remit, covering a wide range of issues but with one underlying theme. All aspects of the module focus on the links between people's experiences of work and the impact that it has on them as individuals and the wider society.

You will be introduced to various issues and controversies relating to the study of work, organisation and management. In addition, you will study the sociology of work and workplace organisation in the contemporary economy, covering themes from rationalisation and the organisation of time, to emotional labour, unemployment, globalisation, and the fourth industrial revolution and new

patterns of employment.

Business Academic Skills

This module wraps around the other subject modules of the programme in order to build your learning and assessment preparation and provides an opportunity to enhance your acculturation to the UK university environment. The module provides the study skills and personal academic tutoring to support your transition from college/school to UK university education.

You will develop your communication skills and build strong support networks within the university to support your learning for the rest of your studies at South Wales.

Professional Enquiry

This module aims to provide you with an understanding of the role, relevance and importance of business enquiry in an academic and professional context. From the beginning of the module, you will begin to develop your critical thinking skills enabling you to identify, analyse and evaluate sources of business information.

During this module you will personally develop, supporting your transition to Higher Education learning. These skills, along with personal, digital, numeric and informational, will lead to effective learning and academic achievement, as well as your contribution to society at large.

Business Entrepreneurship

During this module, you will begin to evaluate the key traits and skills required to manage a new enterprise and will self-reflect on your own entrepreneurial competencies. This self-reflection will enable you to identify skills required for employment/self-employment and recognise further training and skill development that you might need to enhance your employment/employability potential.

The module content will also draw upon the theories and models presented in the other International Year One modules e.g. marketing, HR, management to enable you to understand the interdisciplinary nature and collaborative working of studying a business degree.

Entry requirements

Applicants should have the following:

Academic requirements

- Good high school graduation grades or equivalent
- IGCSE 5 Passes at grade B or above

For country-specific entry requirements, please contact our team, who will be happy to assist.

English language requirements

- IELTS 5.5 with no band below 5.5 or equivalent from a UKVI Approved Centre

Minimum age requirements

- 17 – must turn 18 within 3 of your pathway programme

Fees and finance

Tuition fee 2021/22

- £13,500

Additional costs

Access to a laptop/PC with a microphone, speakers and a webcam; headset; and strong internet connection.

Cost of trips and extra-curricular activities.

Progression options

Upon successful completion of the International Year One Business you will be able to progress onto the 2nd year of the following degrees:

- **BA (Hons) Business and Management**
- **BA (Hons) Human Resource Management**
- **BSc (Hons) Logistics, Procurement and Supply Chain Management**
- **BSc (Hons) Marketing Management**

How to apply and find out more

You can apply online to study this programme by clicking on the Apply Online button for your chosen intake.

Next application deadline: 6 September 2021

October 2021		January 2022	
<u>Apply for October</u>		<u>Apply for January</u>	