

**SOLENT**  
UNIVERSITY

IN PARTNERSHIP WITH



# START YOUR STORY

BA (Hons) Business Management (with Foundation Year)  
2020/21

LONDON | BIRMINGHAM | MANCHESTER  
[qa.solent.ac.uk](http://qa.solent.ac.uk)



## GET STARTED

Are you fascinated by the corporate world? Do you want to pursue a career in business leadership? Do just that.

The BA (Hons) Business Management (with Foundation Year) provides the academic skills and professional qualifications you'll need to become a business manager and pursue a career in a wide range of areas.

Study in student friendly city locations including London, Birmingham and Manchester.\*

## IT STARTS HERE

Available as both 3 and 4-year programmes, the 4-year programme includes the addition of a Foundation Year, Ideal for students who wish to increase their knowledge of computing prior to the undergraduate degree. This benefits students who lack the formal qualifications for direct entry onto the degree programme.

The undergraduate programme has a large focus on enhancing your employability and career prospects. During these 3 years of study, you will explore specialist theory and knowledge in a systematic and critical way in order to develop your understanding of contemporary international business and enterprise sector issues.

## SOLENT UNIVERSITY PARTNERSHIP

The BA (Hons) Business Management (with Foundation Year) course is delivered as part of a partnership between Solent University and QA. The programme is awarded by the University and delivered by QA staff.

## OVERVIEW

The BA (Hons) Business Management (with Foundation Year) aims to fuse academic business with theory with industry application, enhancing your employability and career prospects. You will explore specialist theory and knowledge in a systematic and critical way in order to develop your understanding of contemporary international business and enterprise sector issues.

	BA (Hons) Business Management	BA (Hons) Business Management with Foundation Year
<b>Level</b>	Undergraduate degree	Undergraduate degree
<b>Duration</b>	3 years	4 years
<b>Location</b>	London, Birmingham and Manchester	London, Birmingham and Manchester
<b>Intakes</b>	September, January and May	September, January and May
<b>Tuition fee</b>	£9,250 (per annum)	£9,250 (per annum)
<b>Mode of study</b>	Full-time: Daytime, or evening and weekend	Full-time: Daytime, or evening and weekend
<b>Assessment method</b>	Coursework, presentations and exams	Coursework, presentations and exams
<b>Entry Requirements</b>	96-112 UCAS points or equivalent	48 UCAS points or equivalent
<b>English language requirements</b>	GCSE English at Grade 4 (previously grade C), or above; or IELTS 6.0 with no component less than 5.5 in each band, or equivalent	GCSE English at Grade 4 or above; IELTS 5.5 with no component less than 5.0 in each band, or equivalent

## EXAMPLE UNITS

All units are core and worth 20 credits, unless specified.

### FOUNDATION YEAR

- Developing Professional Practice
- Business Organisations
- Essential of Employability
- Marketing in the 21st Century
- Business Issues in the Contemporary World
- Principles of Finance - Southampton only
- Contemporary Issues Project - London, Birmingham and Manchester only

### YEAR ONE

- Personal and Professional Development
- Marketing Principles and Customer Communications
- Managerial Accounting
- Business Data and Analytics and IT Skills
- Global Organisations and Resource Management
- Business Economics

### YEAR TWO

- Research and Analysis in Business
- Operations Management
- Global Business Environment
- Consultancy Preparation
- Entrepreneurship and Business
- Managing People

### YEAR THREE

- Final Major Business Project (40 credits)
- Strategic Management
- Project Management in Business
- Advanced Personal Professional Development
- Business Start-Up



## CONTACT US

Our helpful admissions team are happy to talk to you about your study options including student finance and course details.

Email: [home.enquiries@qa.com](mailto:home.enquiries@qa.com)  
Tel: (+44) 020 3944 5917

## CENTRE LOCATIONS

SOLENT UNIVERSITY  
SOUTHAMPTON

### Southampton (Main Campus)

East Park Terrace  
Southampton  
SO14 0YN

### Birmingham

5th Floor, Centre City  
5-7 Hill Street  
Birmingham  
B5 4UA

### London\*

10 Rosebery Avenue  
London  
EC1R 4TF

### Manchester

Saint James Buildings  
61-95 Oxford Street  
Manchester  
M1 6FQ



## READY TO APPLY?

To apply and for any questions regarding the programme, entry requirements, or studying in the UK with Solent University and QA Higher Education, please contact us and one of our team members will be happy to help.

**T: +44 (0)20 3944 5917**

**E: [home.enquiries@qa.com](mailto:home.enquiries@qa.com)**

**W: [qa.solent.ac.uk/centres](http://qa.solent.ac.uk/centres)**

\*For students studying in London, your classes will be taught at our centre on Rosebery Avenue in Central London.

Please note: classes and teaching for this programme may be delivered from an alternative QA centre in Central London. A full list of Central London locations is available on our website at - [qahighereducation.com/locations/](http://qahighereducation.com/locations/).

All teaching locations are easily accessible via tube, rail and bus networks. Our team will contact you with any changes to teaching locations at the earliest possible opportunity.

The information provided within this publication is accurate at the time of print in March 2020 and Solent University and QA will use all reasonable efforts to deliver the programmes as described.