



LONDON  
METROPOLITAN  
UNIVERSITY

IN PARTNERSHIP WITH

A photograph of four students sitting at a desk in a classroom, smiling and looking at papers. The students are diverse in age and ethnicity. A purple semi-transparent box is overlaid on the bottom half of the image, containing the text for the course.

## Business Management BA (Hons) (including foundation year)

2021/22

# Business Management BA (Hons) (including foundation year)

## About this course

Effective business management requires both theory and practice, and this course provides you with an opportunity to develop both your understanding of theory as well as its application in a wide variety of situations, as well as developing your practical skills. The course provides you with the skills and attributes that will enable you to compete and succeed in a wide range of fields that require management.

You will develop an understanding of the purposes, structures, size, scale, governance, operations and management of the functions and processes of business organisations, as well as the corporate behaviours and cultures which exist within and between different organisations. The course is designed to prepare you to deal with contemporary issues and challenges in the world of business.

## Why study with London Metropolitan University Centres?

- Study in the heart of London, Birmingham or Manchester
- Small and personal class sizes
- Evening and weekend study options available
- Careers and ACE (Academic Community of Excellence) Teams available for advice and support
- Multiple intakes

## What you'll study

During your foundation year, you will engage with business challenges in a stimulating environment, while boosting your confidence and acquiring crucial academic skills. This acts as excellent preparation for your subsequent three years of study, which will allow you to specialise in more specific and advanced areas of business.

Once you have completed the foundation year you will study a range of modules including the Business Environment, Business Decision Making, Leadership and Management, Strategic Management as well as the chance to develop a business plan and complete a research project (dissertation). In addition, you will undertake personal and academic skills development.

The overall aim of the course is to deliver a contemporary and dynamic programme of study which provides you with the knowledge and skills inherent in the subject to prepare you for a career in business management by increasing your understanding of organisations, their management, the economy and the business environment.

## Contact us

Our helpful admissions team is happy to talk to you about your study options including student finance and course details.

**Email:** [direct.admissions@qa.com](mailto:direct.admissions@qa.com)

**Tel:** (+44) 020 3925 1206

## London Metropolitan University partnership

The Business Management BA (Hons) is awarded by London Metropolitan University. You will be registered as a student of London Metropolitan University. The programme is taught by QA, a UK higher education provider.

	Business Management BA (Hons)	Business Management BA (Hons) (including foundation year)
Level	Undergraduate degree	
Duration	Three years	Four years
Location	London, Birmingham and Manchester	
Intakes	November, April, July	
Tuition fee	£9,250 (per annum)	
Mode of study	Full-time Blended Learning: Daytime or Evening and Weekend	
Teaching hours	You will have lectures, workshops and tutorials totalling nine to 12 hours per week. You are also expected to complete independent study totalling 28 to 31 hours per week.	
Assessment method	Coursework and exams	
Entry requirements	96 UCAS points Minimum of Grades CCC in three A Levels, or equivalent. GCSE Maths at Grade C/4 or equivalent. Alternatively, applicants can sit the QA Higher Education Maths test.	32 UCAS points At least one A Level, or equivalent
English language requirements	English Language GCSE at Grade C/4 or equivalent. Alternatively, applicants can sit the QA Higher Education English test.	

## Example modules

All modules are core and worth 15 credits unless otherwise stated. For a full list of example modules, please visit: [qahighereducation.com/londonmetbm](http://qahighereducation.com/londonmetbm)

### Foundation year

- Development for Success in Business (30 credits)
- Orientation for Success in Higher Education (30 credits)
- The Context of Business (30 credits)
- Using and Managing Data and Information (30 credits)

### Year two

- Problem Solving: Methods and Analysis
- Leadership in Practice
- International Selling and Negotiation
- Organisation Design and Management
- Creating a Winning Business
- The Practice of Consultancy
- Fundamentals of Project Management

### Year one

- Understanding and Managing Data
- Financial Accounting
- Principles of Marketing
- Digital Business Management and Emerging Technologies
- Understanding the Business and Economic Environment
- Managing People in Organisations
- Professional Practice 1 (Learning Through Organisations)

### Year three

- Consultancy Project (30 credits)
- Dissertation (30 credits)
- Practising Business Strategy (with simulation)
- The Practice of Management
- Leading Innovation
- Financial Decision Making for Managers



### Teaching locations

All teaching locations are easily accessible via Tube, rail and bus networks. For more information please visit: [qa.highereducation.com/locations](https://qa.highereducation.com/locations)

### Our blended learning approach

Our blended learning approach combines live online learning with face-to-face on-campus sessions. This flexibility of learning means our students can balance studying in and around other commitments as well as build friendships and join a community both live online and on-campus.

### Ready to apply?

If you have any questions, please contact our friendly team who are on hand to help.

You can also find out more about the course and apply online at:

[qa.highereducation.com/londonmetbm](https://qa.highereducation.com/londonmetbm)

The information provided within this publication is accurate at the time of print in August 2021 and London Metropolitan University and QA will use all reasonable efforts to deliver the programmes as described. These changes will only be made as a result of UK legal compliance, minimum student number requirements or for course validation reasons and applicants will be contacted by the University or QA Higher Education in the instance of these changes occurring at the earliest opportunity.



### Contact us

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Email: [direct.admissions@qa.com](mailto:direct.admissions@qa.com)

To find out more information, please visit:  
[qa.highereducation.com/londonmetbm](https://qa.highereducation.com/londonmetbm)