

# Undergraduate and Postgraduate Courses

London | Birmingham | Manchester



University of  
Roehampton  
London

In partnership with



2023/2024



The courses in this brochure cover the University of Roehampton degrees taught by our partner QA Higher Education.

In addition to the courses outlined in this brochure, the University of Roehampton also offers a wide range of excellent degrees in the arts, humanities, social sciences, business, education, psychology, law, life and health sciences on our main site – a 54-acre parkland campus in the heart of south-west London. These degrees are taught by our nationally and internationally recognised research-active staff.

**Find out more at [qa.roehampton.ac.uk/centres](http://qa.roehampton.ac.uk/centres)**



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# Welcome

**Roehampton is a very special university. We have a proud history stretching back over 180 years and are the only campus based collegiate university in London. Our four Colleges provide a strong sense of community, and our size means you will get to know those that teach you and those you study with.**

At Roehampton we pride ourselves on helping all students, regardless of their background, to develop the skills they need for a successful graduate career and fulfilling life.

The student experience is at the heart of everything we do. We work in partnership with students to make sure that every moment of Roehampton matters.

We believe that a university education is not just about getting a great degree, but also broadening your experiences, preparing yourself for the world of work, and making lifelong friendships.

A Roehampton degree is designed to ensure that you graduate with the qualities you need to succeed: confidence, adaptability and the capacity to work with people from all walks of life.

We hope to see you at Roehampton soon.

**Jean-Noël Ezingard**  
Vice-Chancellor







**Roehampton has been giving students the very best education for over 180 years. Our reputation for excellence keeps on growing. Join us and we'll give you a first-class educational experience, designed to help you reach your full potential and get the career you want.**

**Here are the top reasons why Roehampton is the place for you:**



### **Inspiring teaching**

Thanks to our ethos of working together, you will enjoy a high level of contact time with your teachers. You will be taught by QA Higher Education's highly-accomplished academic staff, who have real-life business experience. You'll study an exciting curriculum, which focuses on making you an industry-ready graduate.



### **Supportive campus community**

When you join Roehampton, you will become part of our highly-regarded and forward-thinking academic community. You'll also be part of one of three vibrant learning centres, with all the support and social life that they provide.

Our Student Welfare team can also provide guidance and support on academic issues, coping with stress, or family or relationship problems. We offer a range of services for issues you may have, such as managing finances or arranging disability or dyslexia support.





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## Preparing you for the world of work

Our inspiring staff work at the cutting edge of their subjects and are passionate about what they teach. Our degree courses tackle real-world issues and are designed to give you the skills that employers value, including creativity and the ability to present your ideas with confidence.

To help you on your way to a successful career, our Careers and Employability service offers friendly and impartial advice to help you plan your career, as well as helping you to develop your employability skills.

93% of Roehampton graduates are in work or further study within six months of graduating.<sup>1</sup>



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## Learning facilities

Our facilities are designed to enhance your learning, and include modern teaching facilities and fully-equipped IT suites.

Our PC suites can be found in break out areas throughout our centres, and there are wireless zones if you need to use Wi-Fi on your devices. Our on-site libraries\* provide a wider range of resources and offer modern study areas and librarians to help you find all the relevant books and academic resources you need to excel in your studies.

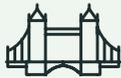
On our main campus, we have a state-of-the-art £35 million library, which is open to students studying at all of our sites.

<sup>1</sup>Destinations of Leavers from Higher Education, 2018 results

\*\*Available in London Holborn, Birmingham and on our main campus only. All students have access to our online library and online librarian support.

# London living

**Our London Holborn Centre is housed within a beautiful red-brick building dating back to the 1800s. The Centre is an excellent environment to study in and achieve the goals you set out to reach. Our Holborn centre is in the ideal location to allow you to discover London and everything that the UK's capital has to offer.**



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## Located in the heart of the city

Situated in Zone 1, the central London location of our Holborn Centre will place you in a perfect position to experience everything that London has to offer. Hop on the tube at Chancery Lane or Farringdon, within walking distance, to get to Oxford Street, Soho, Covent Garden and Liverpool Street. Travel to many iconic London attractions - from world famous museums and libraries, to vibrant restaurants and bars in an instant.



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## Facilities

We have modern teaching and library facilities, computer suites and wi-fi throughout. Our Student Support team at the Centre will be more than happy to help with any queries you have about the University and any other aspect of your studies. The small size of our Centre means that we are able to offer you a more tailored service, ensuring you get a personal learning experience.



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## Teaching

At Roehampton, we offer a first-class educational experience, designed to help you reach your full potential.

## How to find us



### London Holborn Centre

St James' House,  
10 Rosebery Avenue,  
Holborn, London, EC1R 4TF

T: +44 (0)203 773 6141



### Nearest tube stations

Chancery Lane  
(Central Line)

Farringdon  
(Circle, Hammersmith & City,  
Metropolitan lines)



### Buses

A variety of buses stop directly  
outside the Centre, with  
alternative routes less than a  
3 minute walk away.

For further information about  
getting to the Centre on the  
London public transport network,  
please visit the TfL website:  
[www.tfl.gov.uk](http://www.tfl.gov.uk)

Find out more:  
[qa.roehampton.ac.uk/london](http://qa.roehampton.ac.uk/london)



# Birmingham living

## How to find us



### **Birmingham Centre**

5th Floor, Centre City,  
5-7 Hill Street,  
Birmingham, B5 4UA

T: +44 (0)203 773 6141



### **Nearest train stations**

New Street station (BHM) is situated next to the Centre and Moor Street station is just a short walk away.

For further information about train travel, including ticket prices and timetables please visit the National Rail website:

[www.nationalrail.co.uk](http://www.nationalrail.co.uk)



### **Buses**

A variety of West Midlands Travel buses stop within walking distance of the Centre.

For more information about bus routes, please visit the National Express website:

[www.nxbus.co.uk](http://www.nxbus.co.uk)

**Our central Birmingham Centre is located seconds away from the popular New Street rail station. Find plenty of shops, restaurants and bars just a short walk away and benefit from living in the UK's second largest city, with more than 80,000<sup>1</sup> students from across the globe. Our Centre is designed to provide you with an excellent experience, with a friendly atmosphere and modern teaching facilities.**



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### **An entrepreneurial city**

There are increasing numbers of businesses moving to, and expanding in Birmingham, so it is a very exciting time to choose it as your place of study. Birmingham is home to a growing entrepreneurial community, placing you in an ideal location for pursuing part-time work and internship prospects.



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### **Facilities**

Our Birmingham Centre has its own well-equipped on-site library, and it is a short walk to Europe's largest regional library where you will be eligible for membership. At the new Library of Birmingham, you will have access to free Wi-Fi and designated research areas, making it an ideal place for studying. We also have a Careers Service who will be able to help you perfect your CV, build your career skills and find part-time work.



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### **Culture**

There has recently been significant regeneration around the city, with thousands of pounds invested into cultural initiatives and cityscape renovations. Birmingham has many cultural attractions on offer, whether you're into art or ballet, there's something for everyone.

<sup>1</sup> Visit Birmingham 2020

# Manchester living

**Positioned just minutes away from Manchester's Oxford Road Station, our Manchester Centre is embedded within the city's thriving creative community. The location of the Manchester Centre provides you with an excellent opportunity to take advantage of one of the country's fastest growing business communities.**



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## **A city with a passion for innovation**

Manchester is the third largest city in the UK, with over 99,000 students in the city. Our Centre is located in a city with a passion for business and innovation, home to leading firms including Barclays, Deloitte and the Guardian Media Group. The business district will stand you in good stead for obtaining an internship or work at the end of your course.

Classes will take place in one of our newly refurbished spaces, which offers a state-of-the-art learning environment with modern facilities, providing you with a comfortable and well-equipped place to study.



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## **Culturally rich**

Manchester is a hive of activity and there is something to suit everyone. From theatres, art galleries and museums, to restaurants and bars, Manchester can provide you with endless hours of entertainment.



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## **Easy to navigate**

The city is well connected by bus, train and tram and the lack of hills means that cycling is also a practical alternative. Manchester International Airport is only a few miles south of the city and has flights to destinations all around the world.



## How to find us



### Manchester Centre

Saint James Buildings,  
61–95 Oxford St,  
Manchester, M1 6FQ

T: +44 (0)203 773 6141



### Nearest train stations

Manchester Oxford Road (MCO) is situated next to the Centre, and Piccadilly and Deansgate are just a short walk away.

For further information about train travel, including ticket prices and timetables please visit the National Rail website:

[www.nationalrail.co.uk](http://www.nationalrail.co.uk)

Find out more:  
[qa.roehampton.ac.uk/  
manchester](http://qa.roehampton.ac.uk/manchester)





# Our Courses

## **16 Undergraduate Courses**

**18** BA (Hons) Business Management

## **20 Postgraduate Courses**

**22** MSc Global Business Management

**24** MSc Management and Digital Transformation



# Undergraduate Courses

## Key Information

	BA (Hons) Business Management Extended Degree	BA (Hons) Business Management
 Level	Undergraduate / FHEQ Level 6	
 Duration	4 years	3 years
 Intakes	September, January and June	
 Tuition fee	£9,250 (per annum)	
 Location	London Holborn, Birmingham, Manchester	
 Mode of study	Full-time blended learning: Daytime or Evening and Weekend	
 Assessment methods	Coursework, exams and presentations	
 Entry requirements	64 UCAS points, or equivalent. GCSE Maths at grade D/3 or above, or equivalent.*	96 UCAS points, or equivalent. GCSE Maths at grade C/4 or above, or equivalent.*
 English language requirements	GCSE English at grade C/4 or equivalent.*	GCSE English at grade C/4 or equivalent.*

\*Internal QA Higher Education English and Maths test available.

# BA (Hons) Business Management

Do you want to know what it takes to run businesses online in today's world?

Are you ready to start thinking digitally and boost your career prospects?

Our Business Management degree will prepare you to become a key player of the digital revolution, equipping you with the necessary skills, knowledge and values to head-start your career in business.

## Key benefits

- Learn to identify and manage digital transformation strategy
- Assess the use of digital technologies and learn how to run businesses online
- Gain one-to-one career advice through a module fully focused on helping you become career-ready
- Learn in a personalised and friendly small class environment
- Balance your full-time studies with your personal life with various start dates and study options, such as evenings and weekends

**In the UK, the total employment in SMEs in 2021 was 16.3 million with a £2.3 trillion turnover** (gov.uk 2021).



## Why study Business Management

- IDC projects the value of direct investments in digital transformation between 2020–2023 at \$6.8 trillion (2020)
- Direct digital transformation investments accelerate to 16.5% between 2022-2024, becoming 55% of all ICT investment by the end of 2024 (Zdnet 2022)

**The global digital transformation market is expected to expand at a compound annual growth rate of 23.1% from 2022 to 2030**

(Grand View Research 2022)

Level 6

64 UCAS points

English grade C/4

## Overview

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For many organisations, digital transformation has always been a key priority, and Covid-19 has only accelerated this need.

To succeed in today's world, businesses need to understand how to use digital technologies to transform their current business model and attract new customers.

Through this programme you will explore business theories and the impact of digital technology on how companies engage with their consumers and supply chains. More crucially, the programme will allow you develop key skills such as project management, business development, agile methodology and more, to help you become a key player of the digital revolution.

## Career opportunities

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This course is the first step towards your career goals, providing you with the skills and knowledge needed to succeed.

### Key skills:

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- Communication
- Digital transformation
- Leadership
- Detail oriented
- Project management

Developing skills that are industry-focused and transferable, you will be the ideal candidate for jobs in a variety of fields and sectors.

Competitive job roles this programme might open up for you:

- Finance Professional
- Project Manager
- Business Analyst
- Marketing Associate
- Business Development Executive

## Example modules

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### Foundation Year

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Communication for Academic Purposes 1  
Business Essentials Introduction  
Operational Mathematics  
Communication for Academic Purposes 2  
Business Essentials Advanced  
Disciplinary Investigation

### Year One

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Learning and Working in a Digital World  
The Digital Business Environment  
Finance and Accounting for Managers  
Managing the Digital Organisation  
Techniques for Data Driven Decision Making  
Marketing in the Digital World

### Year Two

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Project Management in a Digital Environment  
Creating and Managing Digital Operations and Supply  
Managing Virtual  
Big Data  
Digital Expectations: Understanding the Inter-Generational Customer Context  
Cyber Security and Information Governance

### Year Three

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Emerging Technologies: Business Opportunities and Challenges  
Strategy Formulation in a Digital Context  
Business Ethics in a Digital Context  
Research Methods  
Dissertation  
Preparing for Employment (optional)

All modules are core and worth 20 credits, unless otherwise stated.



# Postgraduate Courses

## Key Information

 Level	Postgraduate / FHEQ Level 7
 Duration	1 year
 Intakes	September, January and May
 Tuition fee	£9,250 (per annum)
 Location	London Holborn, Birmingham, Manchester
 Mode of study	Full-time blended learning: Daytime or Evening and Weekend
 Assessment methods	Coursework and presentations
 Entry requirements	2:2 Honours Degree from a recognised university, or equivalent (Non-graduates with appropriate professional qualifications will be considered on an individual basis)
 English language requirements	IELTS 6.5 overall with no less than 5.5 in any band, or equivalent

# MSc

## Global Business Management

China, Japan, India and Canada's economies are among the world's top 10, reflecting the fact that the majority of gross domestic product (GDP) is now generated outside of the USA and Europe. It is crucial to understand different management practices around the world in order to succeed in a business that operates on a global scale.

### Key benefits

- Demonstrate well developed analytical skills by applying relevant theoretical frameworks to the analysis of real-life international business scenarios
- Absorb complex market information, make strategic decisions and communicate them effectively
- Exercise effective leadership and manage business operations successfully in a complex and changing global business environment
- Display a comprehensive understanding of relevant techniques applicable to your own research, demonstrating self-direction and originality



**Careers in International Business are expected to grow by 8% between 2016–2026**

(Collegefactual 2021)

Level 7

48 UCAS points

IELTS 6.5

## Overview

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Our MSc Global Business Management programme has been designed to ensure that you build a sound theoretical grounding in the broad area of business management through the development of skills such as project management, marketing and business development.

Throughout your studies, you will develop a clear understanding of how your new knowledge and skills may be used effectively within an organisational context.

## Why study Global Business Management

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- Global trade has reached a record level of US\$ 7.7 trillion in 2022 (UNCTAD 2022)
- 305 active Regional Trade Agreements in place (WTO 2020)
- UK revenue in business process outsourcing is expected to show an annual growth rate of 6.86%, resulting in a market volume of \$35.18bn by 2027 (Statista 2022)
- 83% of companies have suffered reputational damage because of supply chain problems (Interos 2021)
- eMarketer expects worldwide e-commerce sales to exceed \$5 trillion for the first time this year (Channel Advisor 2022)

## Career opportunities

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You will emerge from this programme as responsible business leaders with well-developed analytical skills, clear perspectives on strategy and global business management, and highly effective communication and research skills, all of which are required by employers in both the private and public sectors.

## Key skills:

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- Business development
- Accounting
- Auditing
- Marketing
- Project management
- Communication
- Leadership
- Planning

Suitable roles for graduates could include:

- Finance Professional
- Human Resources Specialist
- Marketing Executive
- Project Manager
- Management consultant

## Example modules

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Business Research Methods  
Financial Performance Management  
Global Strategic Management  
Leadership and Change Management  
Managing International Trade  
Strategic Marketing  
Supply Chain Strategy and Processes  
Consultancy Project or Dissertation  
(40 Credits)

All modules are worth 20 credits unless otherwise stated.

# MSc

## Management and Digital Transformation

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Are you ready to become an entrepreneur in the digital era?

Do you wish to boost your prospects and be part of the change?

Our MSc in Management and Digital Transformation will equip you with all the key knowledge and skills to develop your career in the context of business and digitalisation.

### Key benefits

- Study key contemporary theories in the field of digital transformation through practical challenges
- Evaluate and capitalise on opportunities created by disruptive digital technology
- Learn to use management and analytical tools and methods for effective decision-making
- Further an entrepreneurial and intrapreneurial mindset to develop the necessary skillset to manage organisational changes
- Learn in a personalised and friendly small class environment
- Balance your full-time studies with your personal life with various start dates and study options, such as evenings and weekends



### Overview

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The world of business is changing rapidly. Organisations need to adapt the way they interact with their markets and customers, and they need digitally focused managers who can work in a digital context, create appropriate strategies, formulate, and understand the benefits of digital transformation.

Through this programme, you will learn how to face the challenges of working within organisations that have undergone or are undergoing digital transformation.

You'll gain sought-after managerial and practical skills such as communication, business processes and agile methodology, becoming a leader who knows how to make the most of the benefits of digital transformation and to capitalise on emerging opportunities.

Level 7

48 UCAS  
points

IELTS 6.5

## Why study Management and Digital Transformation

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- Between 2020 and 2024, the global investment in digital transformation will almost double (Statista 2021)
- The digital transformation market is expected to grow 22.7% to \$3,294 billion (Research and Markets 2020)
- 91% of businesses are engaged in some form of digital initiative, and 87% of senior business leaders say digitalisation is a priority (Gartner 2021)
- IDC projects the value of direct investments in digital transformation between 2020–2023 at \$6.8 trillion (2020)

## Career opportunities

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The UK Government's Digital Strategy could help grow the UK tech sector's annual Gross Value Added (GVA) by an additional £41.5 billion by 2025, and create a further 678,000 jobs (UK Digital Strategy 2022)

This course is the first step towards your career goals, providing you with the skills and knowledge needed to succeed.

## Key Skills:

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- Communication
- Leadership
- Digital transformation
- Innovation
- Project management

Competitive job roles this programme might open up for you:

- Sales Associate
- Finance Professional
- Project Manager
- Communications Executive
- Business Analyst
- Marketing Associate Professional

## Example modules

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The Anatomy of Digital Business  
Entrepreneurship in a Digital World  
Developing Transformative Digital Strategies  
Transformation Management  
Leadership in the Digital Age  
Researching Digital Developments  
Dissertation (60 credits)  
Preparing for Employment (optional - 0 credits)

All modules are core and worth 20 credits, unless otherwise stated.

**Digital transformation has been ranked the number 1 business trend of 2023 by Forbes**  
(Forbes 2022)



# Student Support

**Throughout your studies you will have access to a range of student support services that will assist you in all aspects of your education and career.**



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## **The ACE team**

The Academic Community of Excellence (ACE) Team is always on hand to help you excel within your academic career. Their services include:

- One-to-one tutorials – develop the academic skills you need including referencing, academic writing, critical thinking and more
- Workshops – learn how to avoid plagiarism, planning assignments, maths, Excel and computing skills, using sources and more
- Self-access learning materials – quick guides, videos and presentations based on common academic questions can be accessed from your Virtual Learning Environment (VLE) when you need them



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## **Careers and Employability Team**

To help you on your way to a successful career, our Careers and Employability service offers friendly and impartial advice to help you plan your career, as well as helping you to develop your employability skills.

- Receive general career advice
- Job searching advice and tips
- CV writing skills
- Application form guidance
- Interview preparation



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## The Library Team

Our on-campus libraries provide premium learning and research resources and study facilities. Book a one-to-one consultation with a librarian for help to plan your research, select relevant sources, and access them. The online Library Portal features reading lists, databases, guides, and videos that you can access any time to support your studies.



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## Accommodation Team

Living away from home is a huge part of the student experience and there is a lot to think about when deciding where to live. The accommodation team can advise you on your options including:

- Private rentals
- Homestays
- Shared accommodation

You will also have to consider location, transport and amenities when deciding where to live. If you have accessibility requirements our team can help find accommodation to suit your requirements.



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## Welfare Team

The dedicated welfare team work alongside mental health practitioners and a counselling service to support you when you need it during your studies. The team are on hand for any queries or personal matters that you may come across during your studies, and are here to help, no matter how big or small you think your issue is.



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## Academic Help Hub

The Academic Help Hub is managed by our academic advisors from one email address, making it quick and simple for students to get the support they need, when they need it; from academic advice to personal guidance. The support they offer will help to ensure that your time as a student goes as smoothly as possible. For students who might need some additional support this can be provided to help you complete your studies.

Find out more: [qa.roehampton.ac.uk/centres/student-support](https://qa.roehampton.ac.uk/centres/student-support)

# How to apply

Applications to full-time undergraduate and postgraduate courses can be submitted directly to QA Higher Education who manage all applications for courses offered at the London Holborn, Birmingham and Manchester Centres.

Our admissions process is designed to be as simple, clear and logical as possible. If you wish to submit an application, this timeline will help you through the application process:



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## Course requirements

The university recognises a wide range of qualifications for admission to its programmes of study. Although admissions requirements may be expressed as UCAS tariff points, offers can also be made at the equivalent level for applicants holding a BTEC or a combination of qualifications.

Before applying, check that you meet the University's General Entrance Requirements and the specific requirements for your chosen course(s). These can be found at: [roehampton.ac.uk/how-to-apply](http://roehampton.ac.uk/how-to-apply)

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## An entry point to suit you

Our four-year programmes are designed for students who require a foundation year to develop academic, study and English language skills ready to progress on to Year One of an undergraduate degree.

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## Non-standard entry

For each level, we offer non-standard entry routes for students. Applicants may be able to satisfy the requirement by substituting a combination of alternative qualifications to the same standard as defined by UCAS.

Applicants are encouraged to provide all qualifications that attract UCAS tariff points in their application. These qualifications may be considered by the University should conditional offer grades be narrowly missed.

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## When to apply

Places are limited so we encourage you to apply early to ensure you are considered for your chosen course. For key dates and deadlines for each of our programmes, please contact our Admissions team.

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## What happens next?

The Admissions team will consider your application and send you details of the outcome. Successful applications will receive an offer to study along with details for registration and enrolment.

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## Questions about your application

The Admissions team will help you with enquiries about admissions and the progress of your application.

T: **+44 (0)203 773 6141**



# Fees and funding

**Finances are an important consideration for students. A variety of funding is available for students based on your individual circumstances. UK/Home students can benefit from tuition fee and maintenance loans which can be used to supplement living expenses.**

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## **Postgraduate Loan**

The government offers a loan scheme for postgraduate students of over £10,000. The loans are available for taught master's programmes (and MRes) in all disciplines and subject areas. Students who normally live in England and are under 60 years old will be eligible, provided they have not already taken a master's course. For full eligibility criteria and application forms visit: [gov.uk/funding-for-postgraduate-study](https://www.gov.uk/funding-for-postgraduate-study)

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## **Tuition Fee Loan**

You can receive a Tuition Fee Loan from Student Finance England (SFE) if you live in England and you have secured a place in higher education for studying your first degree or other higher education course.

It is important to note that your course fees do not cover the cost of the following: subject books, stationery, printing and photocopying costs, accommodation, living expenses, travel, hobbies, sports or any other extracurricular activities.

You should be prepared to buy some of the course texts which are around £30 each. This would average around £180 per annum.

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## Maintenance Loan

Full-time UK/Home undergraduate students can also apply for a Maintenance Loan to help towards living costs, such as accommodation, food, books, travel and other expenses. The amount you can borrow depends on where you live, where you study and your household income. Maintenance loans are paid straight into your bank account and will be transferred in three payment instalments at the start of each term.

There's also extra help available for students with a disability, including a long-term health condition, mental-health condition or specific learning difficulty, or students who have children or adult dependants.

For more information, eligibility and full terms and conditions please visit: [www.gov.uk/student-finance](http://www.gov.uk/student-finance)

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## Applying for funding

You should apply as early as possible to make sure you get your funding at the start of your first term. If your application is late, your funding may be too.

The quickest and easiest way to apply is online at: [www.gov.uk/student-finance](http://www.gov.uk/student-finance). There is help text throughout the application process that will explain how to fill in the form. Your application for each of the loans (Tuition Fee and Maintenance) is only valid for one academic year. This means you must apply for funding in every year of your course. You should only make one application each year. In every other year, you will find most of your details already on the online form, except for income details, which will need to be provided for each academic year.

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## When do I repay the Tuition Fee Loan?

You don't have to repay your loan until you've finished or left your course and your income is over the current threshold of £480 a week, £2,803 a month or £25,000 a year. This will include your salary and any other sources of income. The amount that you will repay each month will be based on your income, not the amount that you have borrowed and your employer will automatically take 9% of your income above the threshold. If you are self-employed, you'll repay the loan through self-assessment.

For more information about repayments, visit: [www.studentloanrepayment.co.uk](http://www.studentloanrepayment.co.uk)

The above information is correct at the time of print (January 2023), but is subject to change. For the most up to date information, please visit [www.gov.uk/studentfinance](http://www.gov.uk/studentfinance).

# Blended Learning

**Learning in a blended way helps you to develop the skills needed to work in a digital workplace. Our approach to blended learning combines live online learning with face-to-face on-campus sessions. This flexibility of learning means our students can balance studying in and around other commitments and join a community both live online and on-campus.**

The world is fast becoming a digital-focused society with blended working a permanent feature for many businesses globally. Our priority is ensuring our students are equipped with the knowledge, skills and competencies to achieve learning outcomes and the confidence to succeed in the digital revolution.

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## **What is blended learning?**

Blended learning combines timetabled live online learning and face-to-face on-campus sessions, with live learning making up 50% of timetabled learning activities. We have ensured the live contact hours you have with your lecturers has remained the same.

We have designed this approach to offer our students greater opportunities to interact with tutors and classmates with the additional flexibility to fit studying around other commitments. When you have timetabled live online sessions, you are not required to be on campus, but can book a study space on-campus and have access to the facilities and student support services.



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## The benefits of blended learning

- Ability to study full-time whilst balancing other commitments
- Reduced cost and time travelling to campus
- Live online sessions allow for real-time interaction and engagement during your class
- Recordings of live online sessions to watch back when preparing for assessments
- Experience a vibrant campus community, access the study facilities and student support services
- Enhance your employability by demonstrating you successfully studied in a blended learning environment as part of your degree – a key requirement in today's digitally focused businesses

Find out more at:

[qa.roehampton.ac.uk/centres/blended-learning](http://qa.roehampton.ac.uk/centres/blended-learning)



# Contact us

## London Holborn

[qa.roehampton.ac.uk/london](http://qa.roehampton.ac.uk/london)

St James' House, 10 Rosebery Avenue,  
London, EC1R 4TF



## Birmingham

[qa.roehampton.ac.uk/birmingham](http://qa.roehampton.ac.uk/birmingham)

5th Floor, Centre City, 5-7 Hill Street,  
Birmingham, B5 4UA



## Manchester

[qa.roehampton.ac.uk/manchester](http://qa.roehampton.ac.uk/manchester)

Saint James Buildings,  
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