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Hello
from Ulster
University

At Ulster University, our students are at the heart of everything we do and we want to give you the most rewarding student experience possible.

Ulster University is extraordinary. We are a university that spans a region of great potential and great passion. At Ulster University, our students are at the heart of everything we do, and we want to give you the most rewarding student experience possible.

We are committed to the delivery of campusbased education. Learning, teaching, and research are social activities where people come together to create and share knowledge through collaboration and partnership.

We are committed to the creation and nurturing of interactive shared spaces where people can benefit from research and industry-led learning across each of our campuses.

We are recognised for our outstanding impact on student outcomes due to the excellence of our committed teaching community; delivering a learning experience that develops skills, raises ambitions, and prepares future leaders.

We enjoy a national and international reputation for excellence in teaching and research.

We believe in equality; we celebrate diversity, and we foster inclusion. Through our critical role in fulfilling our global civic commitment and transforming lives, we are delivering Sustainable Futures for All.

This prospectus will give you a flavour of life at our London and Birmingham branch campuses; the unique student experience, central locations and stimulating learning environments where you can pursue your ambitions.

We want you to enjoy everything that Ulster University has to offer, and we look forward to welcoming you.



Professor Paul Bartholomew
Vice-Chancellor and President



We are Ulster University



From great teaching to first-class resources and facilities - all within a welcoming and supportive learning environment, you will receive a 'uniquely Ulster' experience at our London and Birmingham branch campuses.

Great teaching

Ulster strives to deliver an excellent student experience in every way. We are renowned for the quality of our teaching, being in the UK top 25 universities for teaching quality and student experience. (Times and Sunday Times Good University Guide 2024).

Career-focused

Our courses are developed with employer and professional body input, ensuring that you graduate 'work-ready' and with the skills and knowledge that employers need.

Ulster welcome

The friendliness and support we offer will ensure you feel at home, making your transition to university life in London or Birmingham easy. Our campuses provide an inclusive learning environment, welcoming learners from all backgrounds.

Personal experience and great opportunities

With smaller class sizes and regular one-to-one time with your tutors, our London and Birmingham campuses provide a personal and beneficial study environment. You will be situated in one of the UK's fastest-growing business communities, meaning you will be open to more networking opportunities than anywhere else in the UK.

Accessible education

Ulster is committed to widening participation and access to higher education. At the heart of this is the principle that education should be available to all those with the ability to benefit from it.

We consider a range of qualifications, learning credits, informal learning and prior work experience to assess your ability to study your chosen course.

Affordable learning

Undergraduate or postgraduate study can be a significant financial commitment but our courses are competitively priced to ensure good value for money. Ulster's courses represent an excellent investment in your future career.



**Won the Best Student Wellbeing
(UK and Ireland) at Global
Student Living Awards 2023**



70+

**We recruit International students
from over 100 countries across
the globe**



**In the top 50
universities**

(Complete University Guide 2024)



Your future career starts here

Teaching excellence

The quality of our teaching ensures that your learning experience is of the highest academic standard. Our programmes are regularly reviewed and we constantly monitor the changing employment market to ensure you attain the relevant knowledge, skills and professional qualifications to excel in your future career. Many of our academic staff have industry experience, which shapes and informs the teaching you receive at Ulster.

Professional accreditation

Most of our degree programmes are developed in collaboration with industry and professional bodies. Many offer an additional professional qualification* or accreditation, something you will find invaluable once you graduate and are applying for jobs.

*Dependent on module selection and performance

Career planning

Our Careers and Employability Service offers friendly and impartial advice to help you plan your career, as well as helping you to develop your employability skills. The Careers and Employability Service offers face-to-face, email and telephone advice, and will also be on hand to support you from your first day of enrolment right through to graduation and beyond.

FIND OUT MORE

qa.ulster.ac.uk/careers

At Ulster, we don't just provide you with a first-rate education, we also prepare you for life after graduation.

Careers and Employability Service:

- One-to-one and group guidance sessions for students on topics such as:
 - Strategies for organising work experience and getting internships.
 - Information on career options based on your course of study.
 - Guidance and information on what employers look for in applications.
 - Effective networking.
- CV and job application advice and checking.
- Interview skills including phone interviews and opportunities to practice interviews.
- Advice on further study options and applications.
- Campus-based Careers and Employability events with prospective employers.
- Webinars and seminars on specific employability topics.

A Global Welcome

If you live outside of the UK and are considering studying here, we can offer you a range of programmes delivered in modern, exciting and dynamic study locations.

Ulster Experience

Students from all around the world have chosen to study at Ulster and gain a highly valued degree. The Ulster experience not only offers you academic excellence, but you will also be part of a friendly and welcoming university, committed to providing you with a quality student experience.

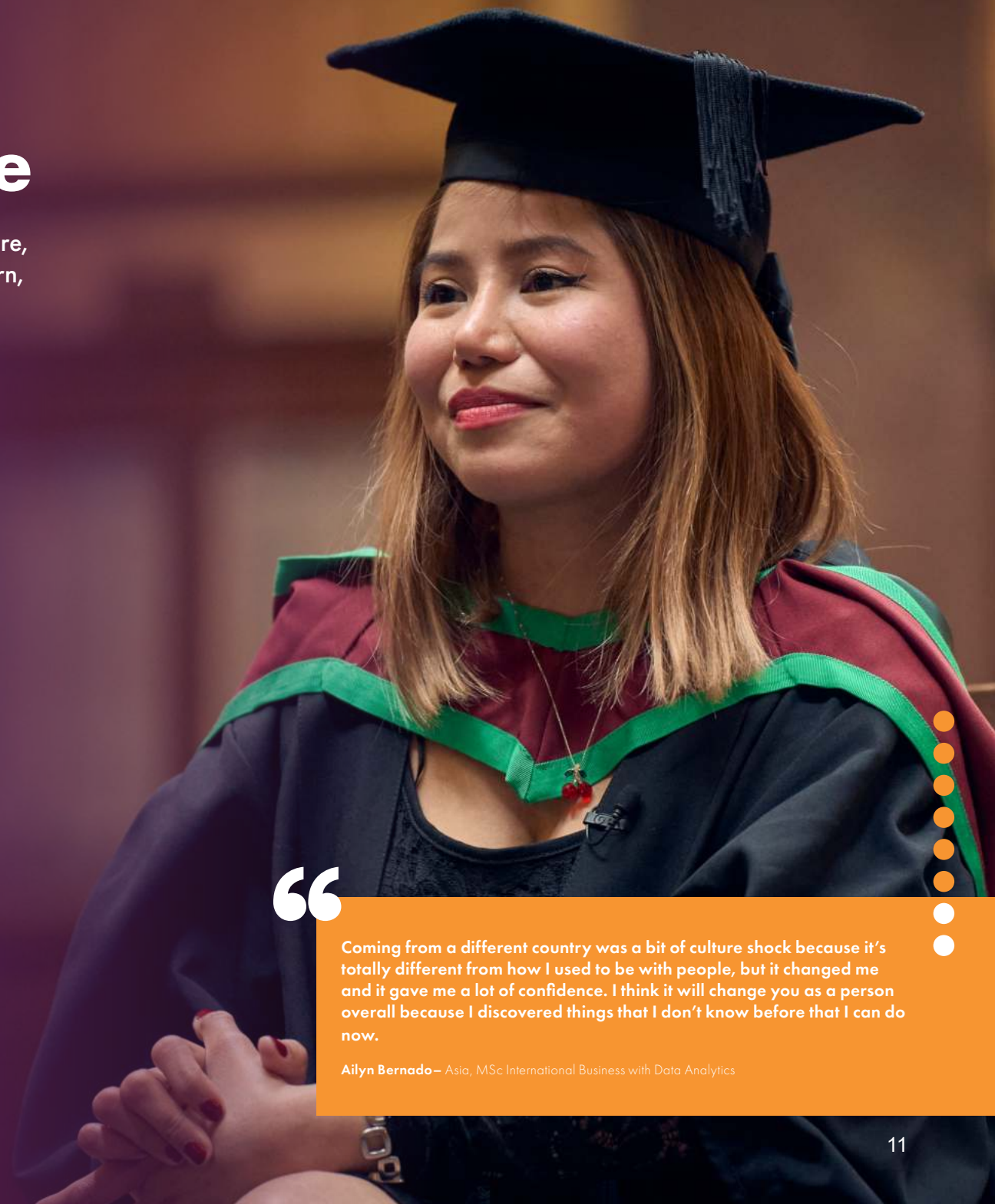
Home to diverse communities within the UK's two largest cities, our locations offer great leisure and accommodation opportunities. You will also benefit from excellent teaching, student support, learning facilities and a range of extra-curricular activities to enhance your student experience.

Support

Our dedicated international team will provide you with advice on our courses, assistance with your application, and information about life at Ulster. You will have the opportunity to participate in a wide variety of events organised for international students on campus throughout your time with us. You will also be encouraged to get to know other Ulster students through engagement with our Student Activities Association (SAA). Our Student Services team are also on hand to help you with any problems.

FIND OUT MORE

qa.ulster.ac.uk/international-students



“

Coming from a different country was a bit of culture shock because it's totally different from how I used to be with people, but it changed me and it gave me a lot of confidence. I think it will change you as a person overall because I discovered things that I don't know before that I can do now.

Ailyn Bernado – Asia, MSc International Business with Data Analytics

London

St James House, 10 Rosebery Avenue,
London, EC14 4TF

London is a lively and cosmopolitan city with a diverse social scene, exciting nightlife, vibrant culture, fantastic shopping and a wealth of sightseeing opportunities.

Our branch campus is located in historic Holborn, in central London, with plenty of transport links offering travel options to the campus.

Situated between the city's financial centre and the cultural district, our location means that you're perfectly placed to take advantage of all that London has to offer.

Right in the heart of the city, our London campus is housed within a beautiful red-brick building dating back to the 1800s. The campus is equipped with a bright, contemporary recreation area with microwaves, vending machines, PCs and comfortable sofas - providing you with an excellent environment in which to study and socialise.

Just down the road at 7-15 Rosebery Avenue is our Student Hub. Split across 2 floors, it has been decked out with the 21st century learner in mind, equipped with modern technology and furnishings to give students a relaxed and informal space to study and socialise in.

The Student Hub also includes:

- Student PCs, printing services and lockers
- Social/breakout space
- IT and learning space
- Dedicated careers and employability area
- Welfare & Compliance area

FIND OUT MORE

qa.ulster.ac.uk/london



Living Costs ✓

- Overall living costs in London total £1,500
- Accommodation: £1,000 per month
- Groceries: £50-70 per week
- Transport: £8 per day

*These costs are an estimate based on research by WhatUni (2023)

Eat/Drink 🍴

- Eat from a selection of street food vendors in Camden Market
- Try some international cuisine at the Chinatown hot spots
- Dine on a budget and immerse yourself in the lively atmosphere at Borough Market

Explore 🔍

- Take a stroll around Hyde Park, one of the Royal Gardens in London
- Visit the Natural History Museum
- Go sightseeing! Hop onto a bus to find Big Ben, the London Eye and the Houses of Parliament

Birmingham

Louisa Ryland House, 44 Newhall St,
Birmingham, B3 3PL

With its eclectic social scene, Birmingham is home to a booming student population.

You will be just minutes away from New Street rail station, the city's famous shopping centres, restaurants and canal-side bars. With many businesses moving to Birmingham and a growing entrepreneurial community, it is an exciting time to live and study here. **Located in central Birmingham, our campus offers modern teaching facilities and experienced staff, ensuring it is geared towards your learning needs.**

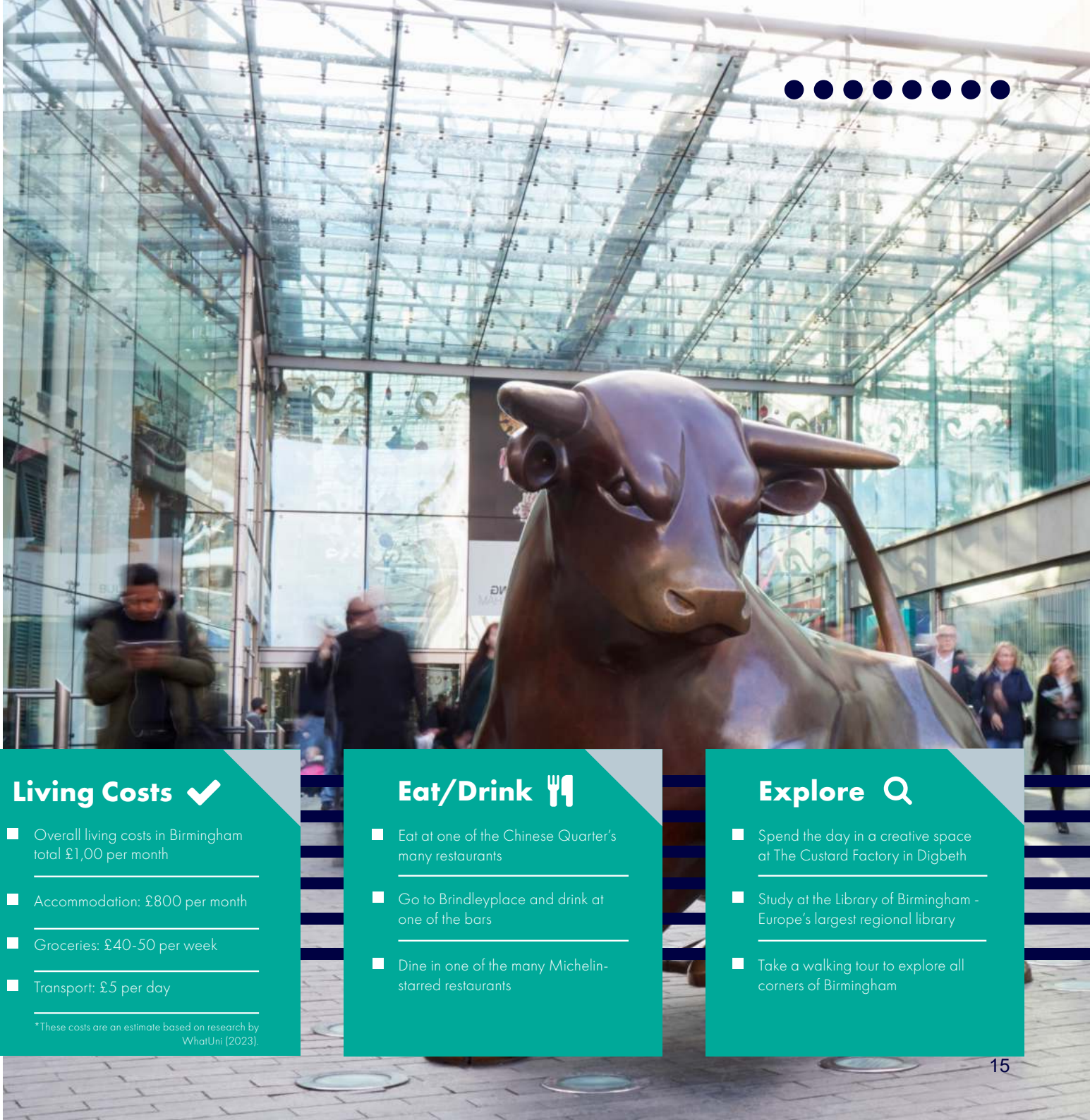
In addition to an on-site library, the Birmingham branch campus is close to Europe's largest regional library, the Library of Birmingham, where you will be eligible for membership. The campus also provides numerous designated computer and IT research areas.

The campus also includes:

- Spacious classrooms with interactive learning facilities
- Extensive resources in a welcoming library
- On-site café and catering facilities

FIND OUT MORE

qa.ulster.ac.uk/birmingham



Living Costs ✓

- Overall living costs in Birmingham total £1,00 per month
- Accommodation: £800 per month
- Groceries: £40-50 per week
- Transport: £5 per day

*These costs are an estimate based on research by WhatUni (2023).

Eat/Drink 🍴

- Eat at one of the Chinese Quarter's many restaurants
- Go to Brindleyplace and drink at one of the bars
- Dine in one of the many Michelin-starred restaurants

Explore 🔍

- Spend the day in a creative space at The Custard Factory in Digbeth
- Study at the Library of Birmingham - Europe's largest regional library
- Take a walking tour to explore all corners of Birmingham

OUR STUDENTS

We welcome students from all around the world!

Whether you join us on a course in London or Birmingham, we want you to get the most of your studies and have the best learning experience.



Irina Knazeva
Ulster University Alumni

*Quote not relative to featured imagery

“ When I decided to enrol for my undergraduate degree, I had a five-year-old in tow and a full-time job. The structure of the course and the manner of my lectures made it possible for me to achieve a degree, be there for my child and earn an income. While this was a lot to juggle, the unwavering support received from QA Higher Education staff made it achievable and manageable.



Mohamed Said
MSc International Business

*Quote not relative to featured imagery

“ If I could sum up the Ulster University experience in three words, I would describe it as: **fresh, friendly and supportive.** The relatively small learning community means that I can often book one-to-one appointments with my tutors and I can easily get help or advice if I need it.”*

YOUR LEARNING EXPERIENCE

We believe that everyone who has the ability should have the opportunity to study at university and we are strongly committed to your learning experience. We are proud to be in the top 25 universities for teaching quality and student experience. (Times and Sunday Times Good University Guide 2024).

Ulster recognises that flexibility and convenience are important when it comes to your learning journey. That is why we offer a range of opportunities at a variety of levels to suit your lifestyle.

Academic year

Teaching is split into two or three semesters for most students (shorter courses may run for one). Each semester is comprised of 12 weeks of teaching followed by an exam period. Students will typically study three modules in each semester (18 modules of study make up a standard three-year degree programme).

To allow you to balance your academic studies with your personal life, you have the option to choose to study full-time during the evening and weekends for postgraduate study (see page 40).

Successful completion of our undergraduate and postgraduate courses requires significant additional personal study time, but the reward is

worth the effort.

Lectures, seminars and tutorials

Teaching is delivered through lectures, seminars and tutorials. Lectures are formal teaching sessions, often with a larger group of students. Seminars, which usually provide a follow-up to lectures, take place in smaller groups and are often used to promote group discussion about a specific topic. In tutorials, a small number of students meet with a tutor to discuss work and to raise points of particular interest or difficulty.

Assessments

You will be assessed at each stage of your course. The purpose of assessments are to provide feedback on your progress and to further develop course content and teaching. Your learning will be assessed in the most appropriate way for each subject.

“

I had issues with paying for my university fees and the finance team understood my struggles. They helped me with my problem, and I went back to class and studied like nothing happened.

*Quote not relative to featured imagery

Kingsley Okoro— MSc International Business, Nigeria

HERE TO SUPPORT YOU

Student Support

The University's Student Services and Student Welfare teams are always available to make sure that everything goes as smoothly as possible. We work hard to ensure you have a fantastic and fulfilling experience at Ulster, regardless of how your circumstances may change during your studies.

Our Student Support teams are ready to help with everything from health and disability, to counselling and faith issues.

Accessibility

If you have a disability or medical condition, please get in touch as soon as you apply for a place at Ulster. Our Student Welfare team can help with additional study needs, provide guidance on funding for disability support, and recommend any other reasonable adjustments required.

Health and wellbeing

It is important to look after yourself at university, both physically and emotionally. Our Student Welfare team can also provide guidance and support on academic issues, coping with stress, or family or relationship problems. Appointments with a trained counsellor can be arranged quickly and conveniently. Our services ensure that all students have the know-how to keep themselves safe and healthy while studying with us.

Money matters

We believe that the overall Ulster experience offers excellent value for money and is a great investment in your future. However, understanding the way funding and finances work can be quite challenging, so our Student Finance team are on hand to advise you on financial matters.

Life as a student is exciting, but it can also be demanding and you may face personal challenges along the way. That's where the Student Support teams can assist. We offer a range of services that allow you to make the most of your time at university.

FIND OUT MORE

qa.ulster.ac.uk/student-support

STUDENT SUPPORT

The ACE Team

The Academic Community of Excellence (ACE) Team has many years of experience providing academic guidance to students of Ulster University Branch Campuses.

Their areas of expertise include:

- Academic reading and writing
- Referencing
- Maths, Excel and Computing skills

During your time on campus, they will be there to support you in the following ways:

One-to-one appointments

Book a face-to-face or online 30-minute tutorial to discuss your academic development.

Workshops

Scheduled workshops take place throughout the year which cover a range of academic topics, bookable through your Virtual Learning Environment (VLE).

Self-access learning materials

A collection of ACE guides, videos and presentations are available when you need them, based on common questions and academic needs, accessed on your VLE.

FIND OUT MORE

qa.ulster.ac.uk/ace

The Careers and Employability Team

The Careers and Employability Team is in place to prepare students for professional life after studying.

They are there to help you explore all industry avenues and advise you of what you should hope to gain during your studies, and how these skills should be transferred into your career.

Their areas of expertise include:

- General career advice
- Job searching
- CV writing skills
- Application form guidance
- Interview preparation

FIND OUT MORE

qa.ulster.ac.uk/careers



The Library Team

Students have access to the premium learning and research resources and study facilities our libraries have to offer.

The online Library Portal features reading lists, databases, guides, and videos that you can access any time to support your studies. For personalised support, you can book a consultation with a librarian to help you plan your research, select relevant sources, and access them.

FIND OUT MORE

qa.ulster.ac.uk/library

Accommodation Team

Living away from home is a huge part of the student experience and there is a lot to think about when deciding where to live.

The accommodation team can advise you on your options including:

- Private rentals
- Homestays
- Shared accommodation

You will also need to consider your budget, location, transport and local amenities. If you have accessibility requirements, our team can help find accommodation to suit your requirements.

FIND OUT MORE

qa.ulster.ac.uk/accommodation

Welfare Team

The Welfare Team work alongside mental health practitioners and a counselling service to support you when you need it during your studies.

The team are on hand to assist with any queries or personal matters that you may come across during your studies, and are here to help, no matter how big or small you think your issue is. You can also access a range of guides and resources online that the team have put together.

FIND OUT MORE

qa.ulster.ac.uk/welfare

OUR COURSES

The courses on offer at Ulster's London and Birmingham branch campuses are designed and delivered to provide you with the best possible start for your career or further studies.

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30	Undergraduate courses
36	Pre-Masters courses
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40	Graduate Certificate
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PRE-SESSIONAL

As an international student, the academic and student life of your home country is likely to be very different to studying here. In order that you are best-placed to grasp the opportunities that come with studying in the UK, the Pre-Sessional programmes will introduce you to British culture and provide a great understanding of university systems, services and facilities.

Visit qa.ulster.ac.uk/pse for more information

Course Information

	Pre-Sessional Standard	Pre-Sessional Plus
Assessment Methods	Coursework, presentation and exams	
Entry Requirements	The academic entry requirement of your chosen course applies	
Teaching Methods	Lectures, seminars, tutorials, directed study, guest lectures, project work and group work	
English Language Requirements	IELTS 5.5 with a maximum of one band score at 5.0 (no band scores under 5.0 therefore acceptable), or equivalent.	IELTS 5.0 with only one band below this (minimum 4.5).
Tuition Fees		
International (Fees per annum)	£1,450	£2,650



Pre-Sessional

Why choose Pre-Sessional?

Develop your English language skills and improve your academic study skills. Expand your reading, writing, listening and speaking skills, introduce yourself to British culture, and develop your understanding of university systems, services, and facilities.

Overview:

The Pre-Sessional programmes are designed for students who have a conditional offer to study with Ulster University but require extra support to meet the English language requirements of their chosen course.

You will gain essential academic skills in:

- Academic writing
- Referencing and citation
- Reading techniques
- Listening and note-taking
- Grammar and vocabulary
- Communication and discussion
- Using the internet for study
- Using the university library
- Adapting to British culture

Career and progression options

Successful completion of this programme will guarantee you entry to your target course with an English language requirement of IELTS 6.0 or equivalent.



Taught by **highly qualified** English for Academic Purposes (EAP) tutors



18 - 21 hours of contact time per week



22 hours of self-study time per week

UNDERGRADUATE

Prepare yourself for greatness

Undergraduate degree courses at our branch campuses are designed for school-leavers and mature students alike.

We specialise in industry-related degrees, boasting an experienced faculty with a strong focus on career opportunities and employability. Our degrees provide an ideal launch pad into relevant and engaging careers, as well as a platform for further study at postgraduate level.

Visit qa.ulster.ac.uk/ug for more information.

Course Information

	Accounting with Management	Computing Systems
Assessment Methods	Coursework & exams	Coursework only
Entry Requirements	A level grades BCC; Grade 5/B in GCSE Maths; or international equivalent	A level grades CCC; Grade 4/C in GCSE Maths and English language; or international equivalent
Teaching Methods	Lectures & seminars	Lectures, seminars, tutorials & computer labs
English Language Requirements	IELTS 6.0 with no component less than 5.5, or equivalent; internal English language assessment available	
Tuition Fees		
International (Fees per annum)		£12,100
UK/Home (Fees per annum)		£9,250



BSc (Hons) Accounting with Management

UCAS Code: 79N6 London (V) 3 Years

Full-time in classroom Business School

London September

Overview

Do you wish to become a financial leader?

Do you want to develop your skills to drive financial decisions?

This programme will allow you to develop your skill set in accountancy, financial services, auditing and leadership, building a solid foundation for your career progression.

You will learn both theory and practice throughout the programme - an excellent preparation to becoming a qualified accountant.

- Link accounting theories to practical economic, social and environmental frameworks
- Learn the principles of auditing, investment, finance, and taxation and their implications on individuals and organisations
- Explore alternative recognition rules and valuation bases
- Record, prepare and present financial information using qualitative and quantitative techniques

- Understand UNESCO's Education for Sustainable Development theme of 'Accountability and Ethics'

Professional Accreditation

The course gives an opportunity to secure exemptions for 9 of the 13 papers for the ACCA (Association of Chartered Certified Accountants) qualification, dependent on performance.

The course is accredited by:

- ICAEW - Institute of Chartered Accountants in England and Wales
- CIMA - Chartered Institute of Management Accountants
- ACCA - Association of Chartered Certified Accountants

Careers

Upon graduation, your combination of knowledge and skills in finance and management will open the doors to a professional career in accountancy and business, in either the public or private sector. You will have developed strong communication and leadership skills, along with analytical and numerical skills to boost your employability.

Suitable roles for graduates include:

- Financial Accountant
- Management Accountant
- Taxation Specialist
- Management Consultant
- Chartered Accountant
- Audit Manager
- Internal Auditor

Key skills:

- Accounting
- Risk management
- Forecasting
- Auditing
- Management
- Communication
- Budgeting
- Customer service

Example Modules:

(All modules are core and worth 20 credits, unless otherwise stated.)

Year One

- Introductory Accounting
- Academic, Professional and Managerial Awareness
- Information Skills for Business
- Business and the Economy
- Principles of Financial Accounting
- Principles of Management Accounting

Year Two

- Financial Accounting
- Management Accounting
- Skills for Work
- Law for Accountants
- Personal and Business Finance
- Risk Management

Year Three

- Taxation
- Audit and Assurance
- Corporate Financial Reporting
- Performance Management
- Governance, Risk and Ethics
- Advanced Financial Management



**Research shows that the UK
will need around 80,000
additional Accountants
by 2050**

(Onrec, 2021)

How to Apply:

Visit qa.ulster.ac.uk/ug for further details and up-to-date information.

Discover more at
qa.ulster.ac.uk/ug

BSc (Hons) Computing Systems

UCAS Code: GL40 London (V) 3 Years or 4 Years with Diploma in Professional Practice

Full-time in classroom Computing, Engineering and the Built Environment

London September, January

Overview

Do you wish to pursue a fulfilling career in computing and technology?

Do you want to learn key skills to succeed in the tech industry?

This programme equips you with the fundamental skills required to progress in the tech industry, including programming, software development and analytics.

You will also develop key interpersonal skills employers look for, including team-working and communication, allowing you to excel in your career and working relationships.

- Develop a clear understanding of computing systems to apply best practice in software engineering
- Explore the development of a range of information systems in organisations
- Embark on a tech career with a skills-focused degree that meets the industry's current shortage of high-quality tech graduates

Professional Accreditation

Graduates from this course have been successful in gaining full membership of the British Computer Society, the Chartered Institute for IT.

Careers

You will graduate with the technical and analytical skills required for computing roles within the tech industry, and beyond.

Combined with key communication and teamwork skills, you'll have the ability to apply theory to practice and achieve your career ambitions.

Key skills:

- Software development
- Programming languages
- Network security
- Data analysis
- Artificial intelligence
- Communication
- Team work
- Project management

Suitable roles for graduates include:

- Systems Analyst
- Programmer
- Apps Developer
- IT Analyst
- Data Analyst
- Software Developer
- Web Developer

Example Modules:

(All modules are core and worth 20 credits, unless otherwise stated.)

Year One

- Introduction to Databases
- Problem Solving for Computing
- Innovation and Society
- Client Side Development
- Mathematics for Computer Scientists
- Introduction to Physical Computing

Year Two

- Systems Security
- Programming in Practice
- Software Product and Process Management
- Computer Networking
- Data Analytics
- Server Side Development

Year Three / Year Four

- Full-Stack Strategies and Development
- Cloud Native Development
- Computing Systems Project
- Artificial Intelligence
- Embedded Systems



Jobs in the UK tech sector have grown by 36% since 2020

(Computer Weekly, 2021)

How to Apply:

Visit qa.ulster.ac.uk/ug for further details and up-to-date information.

Discover more at
qa.ulster.ac.uk/ug

PRE-MASTERS

We develop you

Students who have completed an undergraduate degree and wish to continue their education may consider studying one of our Pre-Masters courses.

Our Pre-Masters courses provide a route to postgraduate level study for students who may need extra support to meet the initial entry requirement of their target Masters degree.

Visit qa.ulster.ac.uk/pm for more information about our Pre-Masters courses.

Course Information

	Graduate Certificate	Extended Masters
Assessment Methods	Coursework (may include in-class tests)	
Entry Requirements	A Third or a pass in a Bachelor's degree in any discipline; or a pass in a non-honours degree with any classification in any discipline; or international equivalent	
Teaching Methods	Lectures, seminars, tutorials & computer labs	
English Language Requirements	IELTS 6.0 with no component less than 5.5, or equivalent; internal English language assessment available	
London Tuition Fees		
International (Fees per annum)	£5,250	£19,950
UK/Home (Fees per annum)	£1,350	£9,600
Birmingham Tuition Fees		
International (Fees per annum)	£4,950	£18,000
UK/Home (Fees per annum)	£1,350	£9,600



Full-time Masters

Why choose an Extended Masters?

Our extended Masters programmes have been specifically designed to provide a bridging route for students who require extra support to meet the initial entry requirement of their target Masters degree.

MONTH 1 - 3

Graduate Certificate stage:

- 3 modules need to be completed successfully:
 - Research for Business
 - Academic Skills for Business
 - Entrepreneurial Business
- Upon successful completion of this programme you will have gained the confidence and core skills to progress onto one of our MSc International Business or MSc Marketing programmes

MONTH 4 - 15

Masters stage:

- You will complete a Masters programme in your chosen subject
- You will be taught through a mixture of lectures, seminars, workshops and visits from industry expert speakers
- You will be assessed entirely through coursework (may include class tests)
- Combine studying with work experience through our Masters with Advance Practice (extends duration of study to 24 months)



Prepare for **Masters-level study** if you do not meet the direct entry requirements



One application process covers both the Graduate Certificate and Masters programme



After just **three months** and upon successfully passing the Graduate Certificate stage, you will be able to start your Masters degree



For international students, the Extended Masters have a **combined CAS**



Matched with **industry-focused programmes**



Study in a **vibrant and multicultural** student city

Graduate Certificate*

1 Semester (12 weeks)

September, January and May

London, Birmingham

Full-time in classroom

Business School

Overview

Do you wish to pursue postgraduate studies in business?

Do you want to learn key academic skills to help you progress?

This programme will help you bridge the gap between undergraduate and postgraduate study, leading to an award in Business.

You will explore key postgraduate skills in the context of business knowledge, including marketing, sales and finance.

- Explore learning styles required for academic purposes at postgraduate level
- Develop problem-solving and decision-making skills to draw conclusions from data and make appropriate recommendations
- Use academic literature and a wide range of research and evaluation methods
- Gain an insight into a wide range of research methods

- The Graduate Certificate also serves as a stand-alone, internationally recognised qualification which will be awarded upon achieving a pass of 40% in each module

Masters Degrees

MBA - aimed at developing management and leadership skills for aspiring and established middle managers across a range of business sectors. See page 48 for more information.

MSc International Business - designed to enable you to build, develop and integrate international business theory and grow the skills to apply this theory. This includes specialist pathways in Human Resource Management or Data Analytics. See page 44 for more information.

MSc Marketing - provides an advanced study of business and management, with particular focus on marketing. See page 46 for more information.

Careers

This short programme will equip you with a valuable award and allow you to progress onto one of our Master's degrees.

Progression onto the MBA is conditional on you passing the Graduate Certificate with an overall pass mark of at least 50% at the first attempt, and normally also having 2 years of relevant work experience.

Key skills:

- Problem-solving
- Decision-making
- Research
- Marketing
- Finance
- Data analysis
- Critical thinking
- Academic research
- Communication



A supported route to confidently progress onto your masters of choice

Example Modules:

(All modules are core and worth 20 credits, unless otherwise stated.)

- Research for Business
- Academic Skills for Business
- Entrepreneurial Business

Please note:

International students progressing onto the MBA, MSc Marketing or MSc International Business will need to apply for a second visa if the Graduate Certificate is studied as a standalone programme. Alternatively, you can study the Extended MSc Marketing or Extended MSc International Business.

How to Apply:

Visit qa.ulster.ac.uk/pm for further details and up-to-date information.

Discover more at
qa.ulster.ac.uk/pm

POSTGRADUATE

Investing in your future

A Masters degree provides more intensive study of a particular field, enabling students to usually enter into a graduate job at a higher level than with an undergraduate degree alone.

We offer postgraduate degrees with a specialism for business-themed courses, giving you the chance to enhance educational knowledge with the opportunity for real-life work experience.

Visit qa.ulster.ac.uk/pg for more information

Course Information

	International Business Programmes	Marketing	Computer Science and Technology Programmes	Masters of Business Administration
Assessment Methods	Coursework (may include class tests)			
Entry Requirements	Second class honours (2:2 or 2:1) degree or international equivalent. The MBA requires at least 2 years relevant managerial experience.			
Teaching Methods	Seminars, lectures, and workshops			
English Language Requirements	IELTS 6.0 with no component less than 5.5, or equivalent; internal English language assessment available			
London Tuition Fees				
International (Fees per annum)		£14,950		£15,500
Advanced Practice		£19,550		£20,100
UK/Home (Fees per annum)		£8,250		£8,000
Advanced Practice		£10,250		£10,000
Birmingham Tuition Fees				
International (Fees per annum)		£13,300		£13,850
Advanced Practice		£18,000		£18,550
UK/Home (Fees per annum)		£8,250		£8,000
Advanced Practice		£10,250		£10,000



Masters with Advanced Practice

What is a Masters with Advanced Practice?

A Masters with Advanced Practice allows students to gain real-world experience as part of their course by offering the opportunity to complete either an internship or Applied Consulting Project.

SEMESTER 1-2

The first two semesters are the same as the standard Masters.

SEMESTER 3

The third semester is a break in the teaching programme. You will choose your Advanced Practice option from either of the following:

- An Internship & Professional Development Project, which is a 12-15 week long internship at an external company
- An Applied Consulting Project, which involves working on a live business project in industry

SEMESTER 4

You will then complete your final semester, including either a Dissertation or Applied Research Project.

Advanced Practiced programmes last 21 months.



Enhance your employability skills



Experience a real working environment during your internship*



Unlock your potential and improve your problem solving skills



Put into **practice the theory** you've learned during your studies



Reflect on your experiences in your final dissertation or project



Study in a **vibrant and multicultural** student city

MSc International Business Programmes

Available Programmes:

MSc International Business, MSc International Business with Data Analytics, MSc International Business with Human Resource Management

1 Year or 21 Months with Advanced Practice

September, January and May

Full-time in classroom

Business School

London, Birmingham

Overview

Do you wish to make an impact in the world of business?

Do you dream of working in a global industry?

This programme will help you take the next step towards your career goals, equipping you with key skills so you can become a leader in tomorrow's global business world.

With this programme, you will learn about international business theory, and how to put it into practice for the best possible outcomes.

- Learn from expert lecturers with practical, business-related experience
- Develop skills in financial theory, decision-making and strategy development
- Boost your employability by exploring global marketing and international entrepreneurship

- Develop sought-after e-business, digital and data analytics skills with the Data Analytics specialism
- Gain desirable knowledge of HR management with the Human Resource Management specialism

Extended Programme

Extended MSc option available - please refer to page 38.

Advanced Practice option available

Careers

Businesses are increasingly conducted on a global scale, making this future-focused course ideal if you wish to progress and achieve your ambitions.

Key skills:

- Finance
- Leadership
- Problem-solving
- Marketing
- Sales
- Project management
- Data analytics
- Human Resource management

Competitive job roles this programme might open up for you:

- Business Development Manager
- Marketing and Sales Director
- Marketing Executive
- Management Consultant
- Project Manager
- Business Analyst
- Human Resources Officer
- Account Manager
- Marketing Manager
- Data Analyst



Careers in international business are expected to grow by 8% between 2016-2026

(Collegefactual, 2021)

Example Modules:

(All modules are core and worth 15 credits, unless otherwise stated.)

Semester One

- Academic and Professional Development (0 credits)
- Global Business in Context
- International Finance
- Global Marketing & Sales Development
- Level 7 MSc Workshop (0 credits)

Semester Two

- International Business Research Skills
- International Entrepreneurship
- Global Strategy Development & Implementation

Specialist Pathways

The following information details the additional example modules specific to each programme.

MSc International Business

- International HRM
- The Digital Landscape

Data Analytics Specialism

- The Digital Landscape
- Data Analytics for International Business

Human Resource Management Specialism

- International HRM
- Managing and Leading People in International Organisations

Advanced Practice Stage

For students undertaking an internship

- Internship & Professional Development Project (60 Credits)
- For students not doing an internship
- Applied Consulting Project (60 Credits)

Semester Three

- Dissertation or Applied Research Project (60 Credits)

Discover more at
qa.ulster.ac.uk/pg

MSc Marketing

1 Year or 21 Months with Advanced Practice

September, January and May

Full-time in classroom

Business School

London, Birmingham

Overview

Do you want to learn more about successful business practice?

Do you wish to become a successful marketing professional working on a global scale?

This programme will equip you with a clear understanding of marketing and business development, as well as key skills to help you become a leader in the global business arena.

You will develop valuable marketing knowledge in areas such as strategy management, global marketing, and digital communications.

- Learn how to improve entrepreneurial marketing and business practice by understanding how to apply knowledge to complex business issues
- Explore digital communications and the ways in which SMEs approach marketing in a digital world

- Learn how to make the most of marketing opportunities through an innovation-focused approach
- Develop marketing analytics skills and boost your awareness of sustainability marketing
- Build practical knowledge with applied projects to prepare you for employment

Extended Programme

Extended MSc option available - please refer to page 38

Advanced Practice

Advanced Practice option available - please refer to page 42.

Careers

In 2021, 53,500 new marketing positions became available in the UK, with the surge in demand for in-house digital and marketing positions expected to continue (Forward Role, 2022).

This course is ideal if you wish to make the most of current demand and embark on a marketing career.

Key skills:

- Communication
- Innovation
- Analytics
- Planning
- Strategy
- Research
- Leadership
- Project Management

Competitive job roles this programme might open up for you:

- Marketing and Sales Director
- Business Development Manager
- Marketing Executive
- Management Consultant
- Digital Marketing Specialist
- Recruitment Consultant
- Project Manager
- Business Analyst



The number of employments in advertising and marketing has grown from 148,000 people in 2011 to 225,000 people in 2021

(Statista, 2023)

Example Modules:

(All modules are core and worth 20 credits, unless otherwise stated.)

Semester One

- Fundamentals in Management
- Marketing Innovation
- Project Management
- Academic & Professional Development (0 credits)

Semester Two

- Global Marketing
- Digital Marketing Communications
- Marketing Analytics

Advanced Practice Stage

- For students undertaking an internship
- Internship & Professional Development Project (60 credits)
- For students not doing an internship
- Applied Consulting Project (60 credits)

Semester Three

- Applied Marketing Project (40 credits)
- Sustainability Marketing

Marketing is all around us, with people seeing 5,000 ads every single day

(Learn Hub, 2021)

How to Apply:

Visit qa.ulster.ac.uk/pg for further details and up-to-date information.

Discover more at
qa.ulster.ac.uk/pg

Masters of Business Administration

1 Year or 21 Months with Advanced Practice September, January London, Birmingham

Full-time in classroom: daytime or evening and weekend Business School

Overview

Do you wish to boost your business knowledge?

Do you wish to take your business career to the next level?

This programme will help you develop as a business specialist, providing key knowledge in areas such as marketing, finance, and human resources.

You will gain a critical understanding of management and organisations, and develop transferable skills such as leadership and communication - essential for successful management in private, public, and third sector organisations.

- Explore various perspectives, concepts and issues in the major management disciplines
- Learn new toolkits for analysing business and management issues

- Apply knowledge and understanding to solve management problems critically and effectively
- Develop leadership, strategic thinking, innovation and entrepreneurial skills
- Put theory into practice while boosting interpersonal and group-working abilities

Advanced Practice

Advanced Practice option available - please refer to page 42.

Careers

The course places a strong focus on enhancing your management and interpersonal skills to help you succeed at manager level. You will develop strong strategic decision-making and analytical skills to help you face the day-to-day challenges of working in business and management.

Key skills:

- Finance
- Marketing
- Strategy
- Data analysis
- Innovation
- Management
- Leadership
- Communication
- Problem-solving
- Research

Suitable roles for graduates could include:

- Management Consultant
- Finance Manager
- Human Resources Manager
- Marketing Consultant

Example Modules:

(All modules are core and worth 15 credits, unless otherwise stated.)

Semester One

- Marketing and Strategy
- Accounting and Finance
- Managing People in the Organisation
- Leadership and Change

Semester Two

- Entrepreneurship
- Economics and Business Environment
- Operations Management
- Project Management and Research

Advanced Practice Stage

For students undertaking an internship

- Internship & Professional Development Project (60 credits)
- For students not doing an internship
- Applied Consulting Project (60 credits)

Semester Three

- Digital Transformation (Semester 5 in Advanced Practice)
- Business Ethics and Sustainability (Semester 5 in Advanced Practice)
- Business Simulation Project (Semester 4 in Advanced Practice)

How to Apply:

Visit qa.ulster.ac.uk/pg for further details and up-to-date information.

Discover more at
qa.ulster.ac.uk/pg



The number of UK businesses has increased by 2.1 million (61%) since 2000

(House of Commons, 2022)



Evening & weekend study

One of our study options available for UK/Home students includes evenings and weekends. This study option offers exactly the same levels of student support and the ability to balance your full-time studies with your personal life, but what does this actually mean?

What would a typical week look like?

Evening and weekend study provides you with the ability to have flexibility with your personal commitments alongside your studies.

You are expected to attend 12 hours of classes per week on campus, and an additional 23-30¹ hours of self-study per week.

Your typical week on campus could look like this:

2 evenings per week: 5.45pm – 8.30pm

1 weekend day per week: 9.30am – 3.00pm

Can I still apply for Student Finance?

Your course is classed as a full-time course, with your classes taking place during evening and weekend hours. As a result, and subject to eligibility, you can apply for a loan through Student Finance England. Please see 'Fees and funding' on page 56 for more information and eligibility criteria.

¹ Hours of self-study per week may vary depending on the course you take.

Is this option available for every programme?

The evening and weekend study option is not available for Advance Practice programmes or for undergraduate and pre-masters courses. You can find information regarding each course on our website.

Can I access the university campus outside my study hours?

Yes, you can. As an evening and weekend study student, you will still receive the exact same support and access to university resources as students who study weekdays. Our campuses offer flexible opening hours to meet your study needs.

FIND OUT MORE

qa.ulster.ac.uk/study-options

Finances are an important consideration for students. As an Ulster University student you can take advantage of our competitive fees and flexible payment options, if you are a self-funding student.

Fees & Funding

Your course fees cover registration costs, teaching for the course, and access to the learning resources of our branch campuses and Student Support Services. They do not include the cost of course books, stationery and photocopying/printing costs, accommodation, living costs, travel, hobbies, sports or other leisure activities.

Funding for UK/Home fee status students

Fees do not have to be paid up-front – a tuition fee loan can be taken out for both undergraduate and postgraduate programmes. For undergraduate students, you can defer payment of your loan once you have graduated and are in employment earning over the threshold amount for your repayment plan. If you are resident in the UK and are applying for a full-time undergraduate course, then you may also qualify for a maintenance loan.

Terms and conditions apply, for more information on payment methods and full payment terms and conditions, please visit: gov.uk/studentfinance

Some courses may also have additional costs which are not included in your tuition fee. Check the individual programme page online for more details.

Scholarships

A comprehensive range of financial scholarships are available to undergraduate and postgraduate students. Scholarships recognise the many ways in which our students are outstanding in their subject. Individuals may be able to apply directly or may automatically be nominated for awards.

For more information and eligibility criteria, please visit: qa.ulster.ac.uk/scholarships

Living Costs

You need to be aware of the everyday costs of being a student, and how this can differ from city to city. These costs will include everything from accommodation and utility bills to socialising and food costs.

The UKVI recommends you allow the monthly costs below to cover basic living expenses.

London: £1,334 per month

Birmingham: £1,023 per month

Flexible Payment Plan

If you are a self-funded student, we are happy to offer an interest-free flexible payment plan, spreading the cost of your course over three months during your first year. The first payment will be due on, or shortly before enrolment, with subsequent payments due on the last working day of each consecutive month thereafter.

We are committed to assisting you in your studies wherever possible. If you are experiencing unforeseen financial difficulties in paying your tuition fees, our Finance team are always on hand to help.

Alumni Discounts

If you have completed your undergraduate degree at Ulster University, you are eligible to apply for our alumni discount off your tuition fees. You will be asked during the application process to provide details of eligibility. This offer cannot be used in conjunction with any other discount, offer or scholarship.

Payment Options

We accept all major credit/debit cards except for American Express and Laser. The payment methods we accept are Direct Bank Transfer, payments by telephone, or in person. If you are an international student, you can pay your fees in your local currency via Flywire or TransferMate. This helps to ensure that you receive competitive foreign exchange rates without incurring international banking fees. Please check the website for more information on payment methods and full payment terms and conditions.

Please note that in certain cases you will need to pay a deposit before the start of your course.

FIND OUT MORE

qa.ulster.ac.uk/dates-and-fees

gov.uk/student-finance

How to apply

UK/Home applicants

Undergraduate programmes

Applications to full-time undergraduate courses can be submitted directly using our online application portal as well as through the Universities and Colleges Admissions Service (UCAS).

Our UCAS institution code is: U20

ucas.com

To find out more please visit: qa.ulster.ac.uk/apply

Course requirements

Ulster University recognises a wide range of qualifications for admission to its programmes of study. Although admissions requirements may be expressed as Advanced Level qualifications, offers can also be made at the equivalent level for applicants offering a BTEC or a combination of qualifications. For many programmes of study, applicants may be able to satisfy the requirement for one of the A Level grades (or equivalent) by substituting a combination of alternative qualifications to the same standard as defined by UCAS.

Applicants are encouraged to provide all qualifications that attract UCAS tariff points in their application. These qualifications may be considered by the University should conditional offer grades be narrowly missed.

Postgraduate programmes

FIND OUT MORE

qa.ulster.ac.uk/apply

qa.ulster.ac.uk/entry-requirements

Applications for full-time postgraduate courses are made directly using our online application portal on the individual course pages.

Before applying, check that you meet the University's General Entrance Requirements and the specific requirements for your chosen course(s). These can be found at: qa.ulster.ac.uk/entry-requirements

When to apply

Places are limited so we encourage you to apply early to ensure you are considered for your chosen course. For key dates and deadlines for each of our programmes, please visit: qa.ulster.ac.uk/dates

What happens next

The Admissions team will consider your application and send you details of the outcome. If you are sent an offer you will also receive details for registration and enrolment.

Questions about your application

The Admissions team will help you with enquiries about admission and the progress of your application.

+44 (0)121 314 4531

qa@ulster.ac.uk



Application process timeline

Find your programme

Once we receive your fully completed application form and supporting documents, our Admissions team will assess your application.

Visit your chosen programme page and click on the "Apply Now" button to begin the online application process.

Form & supporting documents

Conditional offer letter

Once you have met your conditions, your application will be sent to Faculty for review. If your application is successful, we will issue you with an unconditional offer letter.

If you are a suitable applicant we will send you a conditional offer letter.

Review

Accept

While you wait for your course to start, sort your Finance and accommodation needs.

Once you have accepted your offer your place on your course will be confirmed.

Prepare

Begin your studies

Enrol and begin your course.

How to apply

International applicants



Undergraduate and postgraduate programmes

If you are an international student, you can apply directly to us for your chosen course by clicking the "Apply Now" button on the relevant course page. You can complete this process at your own pace and check the status of your application with our Admissions team.

Before applying, check that you meet the University's General Entrance Requirements and the specific requirements for your chosen course(s). You can also check how country-specific qualifications compare by visiting: qa.ulster.ac.uk/entry-requirements

When to apply

We recommend that you apply as early as possible to ensure that you have sufficient time to prepare for studying in the UK, make visa arrangements and arrive ahead of enrolment. For key dates and deadlines for each of our programmes, please visit: qa.ulster.ac.uk/dates

What happens next

The Faculty office for your chosen course will consider your application and send you details of the outcome. If you are sent an offer, you will also receive details for registration and enrolment. Only students who meet the visa entry requirements will be enrolled onto the course.

Questions about your application

You can contact our Admissions team for advice at any time during or after the application process.

The Admissions team will help you with enquiries about admission and the progress of your application.

+44 (0)121 314 9018

qa@ulster.ac.uk

Important information for International applicants

If you are applying to study a new programme in the UK and have previously studied in the UK using a Student Route or Tier 4 (General) Student visa, the new programme must represent academic progress from your previous study.

The Student Route Policy Guidance states that in order to show academic progression, your new programme must normally be above the level of the previous course for which you were given a Student Route or Tier 4 visa.

If the course you are applying for is not at a higher level than your previous course, there are exceptions to this rule where the University (the Student Route Sponsor) confirms that the new course is related to the previous course for which you were given a Student Route or Tier 4 visa, and involves deeper specialisation of your chosen subject; or your previous and new course combined support your career aspirations.

You will be required to articulate how the new course demonstrates academic progression for you in the form of a personal statement. You should outline which modules you previously studied at this level and how they have prepared you for study at Ulster. Ulster Admissions staff will carry out a full assessment and may ask for additional information if it is not clear that you satisfy the UKVI requirements on academic progression.

FIND OUT MORE

qa.ulster.ac.uk/apply

qa.ulster.ac.uk/entry-requirements

Application process timeline

Find your programme

Visit your chosen programme page and click on the "Apply Now" button to begin the online application process.

Once we receive your fully completed application form and supporting documents, our Admissions team will assess your application.

Form & supporting documents

Conditional offer letter

If you are a suitable applicant we will send you a conditional offer letter.

Once you have met your conditions, your application will be sent to Faculty for review. If your application is successful, we will issue you with an unconditional offer letter.

Review

Payment

You will then need to pay your first year tuition fees (or minimum required deposit) and supply qualifying bank statements.

Once we receive this paperwork and your fees have been paid, we will issue you with a Confirmation of Acceptance for Studies (CAS).

Confirmation of Acceptance

Begin your studies

Once you have received your CAS, you will need to contact your local UK Embassy to apply for your visa.

Your visa will be granted once you have satisfied all of the UKVI requirements to obtain a Student Route Visa.

Embassy visit

Student Route Visa

You can then travel to the UK to begin your studies.

Get to know us

Ulster online

Our website contains a lot of key information and it's a great way to start your journey with us.

qa.ulster.ac.uk

Visit us

The best way to experience Ulster and find out what it's like to study here is to visit us. Come along to one of our campuses where you can meet staff and students and get more information about the courses you are interested in. Family members are also welcome.

Get here

London Branch Campus

St James' House, 10 Rosebery Avenue
Holborn, London, EC1R 4TF

By rail

Chancery Lane (Central Line) and Farringdon (Circle, Hammersmith & City, Metropolitan lines).

For further information about getting to the campus on the London Underground, please visit: tfl.gov.uk

By bus

The number 19, 38 and 341 stop directly outside the campus. The number 17, 45, 46, 55 and 243 stop less than a 3 minute walk away.

For more information about bus routes, visit: tfl.gov.uk/maps/bus

By air

London is served by four international airports:

London City (LCY): londoncityairport.com

Heathrow (LHR): heathrow.com

Gatwick (LGW): gatwickairport.com

Luton (LTN): london-luton.co.uk

Contact us

If you have a query that can't be answered online, send us an email or give us a call.

Email us

qa@ulster.ac.uk

International students

+44 (0)121 314 9018

UK/Home students

+44 (0)121 314 4531

Both campuses are situated centrally, with great transport links from various cities across the UK, Europe and beyond.

Birmingham Branch Campus

Louisa Ryland House, 44 Newhall St,
Birmingham, B3 3PL

By rail

New Street Station (Grand Central) is situated next to the campus and Birmingham Moor Street Station is just a short walk away.

For further information about train travel, including ticket prices and timetables please visit:

nationalrail.co.uk

By bus

A variety of West Midlands Travel buses stop within walking distance of the campus including the number 16, 45, 47, 63 and 126.

For more information about bus routes, visit:

nxbus.co.uk/west-midlands

By air

Birmingham is served by one international airport:

Birmingham International (BHX):

birminghamairport.co.uk

Disclaimer

1. Ulster University and QA Higher Education are committed to being equal opportunities education providers and will therefore make reasonable adjustments for disabled applicants and students.
2. All programmes included in this prospectus are delivered as part of a partnership between Ulster University and QA Higher Education – a UK higher education provider. All of our programmes at the London and Birmingham branch campuses are validated by the University and taught by QA Higher Education and University staff.
3. The University and QA Higher Education endeavour to deliver courses and programmes of study in accordance with the description set out in this prospectus. This prospectus is produced at the earliest possible date in order to provide maximum assistance to individuals considering applying for a course of study offered by the University and QA Higher Education. QA Higher Education makes every effort to ensure that the information contained in the prospectus is accurate but it is possible that some changes will occur between the date of printing and the start of the academic year to which it relates. Please note that the branch campus website is the most up-to-date source of information regarding courses and facilities and we strongly recommend that you always visit the website before making any commitments.
4. Although reasonable steps are taken to provide the programmes and services described, the University or QA Higher Education cannot guarantee the provision of any course or facility and the University or QA Higher Education may make variations to the contents or methods of delivery of courses, discontinue, merge or combine courses and introduce new courses if such action is reasonably considered to be necessary by the University. Such circumstances include (but are not limited to) industrial action, lack of demand, departure of key staff, changes in legislation or government policy including changes, if any, resulting from the UK departing the European Union, withdrawal or reduction of funding or other circumstances beyond the University's reasonable control.
5. If the University or QA Higher Education discontinues any courses, we will use reasonable endeavours to provide a suitable alternative course. In addition, courses may change during the course of study and in such circumstances the University or QA Higher Education will normally undertake a consultation process prior to any such changes and seek to ensure that no student is unreasonably prejudiced as a consequence of any such change.
6. The University or QA Higher Education does not accept responsibility (other than through the negligence of the University, QA Higher Education, its staff or agents), for the consequences of any modification or cancellation of any course, or part of a course, offered by the University but will take into consideration the effects on individual students and seek to minimise the impact of such effects where reasonably practicable.
7. The University or QA Higher Education cannot accept any liability for disruption to its provision of educational or other services caused by circumstances beyond its control, but the University and QA Higher Education will take all reasonable steps to minimise the resultant disruption to such services.
8. The information given in this publication is accurate at the time of going to print in January 2024.





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