



# MSc International Business Management

## Overview

Study International Business Management with the 6th ranked university for producing the highest number of CEOs and Managing Directors in the UK (Hitachi Capital, 2021).

## About the course

This MSc International Business Management programme is ideal for anyone seeking to enter a career involving becoming a manager, business owner, or entrepreneur.

The programme aims to develop your skills as a professional so that you can excel in global business environments with theories, technical skills, and training that will enable you to compete in the globalized job market. This includes developing your skills in complex problem-solving, critical thinking, creativity, and people management, particularly in a multi-cultural environment.

The workplace is brought straight into the classroom on this programme with the unique element of a live business simulation, where you will run a global business as part of a management team to gain experience in managerial decision-making. You will also utilise case studies and research topical issues to develop your consultancy skills, and will be offered Interpersonal Skills Coaching.

This course is delivered as part of a partnership between QA Higher Education and London Metropolitan University. The programme is validated by the University and delivered by QA Higher Education.

## **Course details**

### **What Will I Study?**

You will study a range of modules including Operations and Technology Management, International Business Strategy with Simulation, Leading and Developing People, Digital Marketing and Social Media, and have the opportunity to choose either a Dissertation or Consultancy Project.

The main aim of this course is to give students a strong overview of the international, interconnected business world that we live in, and ensure they have the confidence and critical ability to explore and exploit business opportunities and to solve problems as managers or entrepreneurs without boundaries.

### **How Will I Be Taught and Assessed?**

You will have lectures, workshops, and tutorials totalling 9 hours per week. You are also expected to complete independent study totalling 31 hours per week.

You'll be assessed through formative and summative assessments including individual presentations, group presentations, business report writing, and in your final year you will either write a dissertation or complete a consultancy project.

### **Blended Learning**

We're focused on a digital future and your degree plays an important part in preparing for this, helping you to achieve your employability goals and life ambitions.

We want to equip you with the key skills you need, enhancing your employability and preparing you for the next steps in your career. Blended working is now a permanent feature for many businesses globally and the experience you will gain by studying through a blended learning model will help you prepare for this, building your confidence ready for success in the digital workplace.

The number of live contact hours that you have with your lecturers remains the same:

- You will have timetabled sessions delivered face-to-face on-campus, building relationships and engaging with your student community
- You will have timetabled live online sessions that will allow you to participate and ask questions throughout the session
- Support services can be accessed remotely and your campus is open so you can book in and use campus facilities and services face-to-face at a time that works for you, either on your timetabled on-campus days or outside these times

Our blended approach offers the best of both live online and on-campus learning opportunities, and your blended timetables will typically follow one of the below:

Daytime students – If you are a daytime student, you will typically have 2 days of tuition per week – your sessions will be on-campus for 1 of those days and the other day will take place live online.

Evening and weekend students – Evening and weekend blended timetables will typically follow one of the below patterns each week:

- 2 evenings live online and 1 weekend day face-to-face on-campus, or
- 2 evenings face-to-face on-campus and 1 weekend day live online

*Please note that the blended timetable pattern will be decided by the scheduling team.*

Visit our [blended learning page](#) for further information.

## **Evening and Weekend Study**

One of our study options available for UK nationals includes evenings and weekends.

This study option offers exactly the same levels of student support and the ability to balance your full-time studies with your personal life.

## **Modules**

All units are core and are worth 20 credits, unless specified.

### **Operations and Technology Management**

This module will introduce you to operations and technology management and explore how businesses create value through their operations.

You will develop an understanding of the links between technology and operations, which is crucial knowledge for anyone aspiring to be a business manager, owner, or entrepreneur.

On this module you will also carry out analysis through process mapping and problem solving using both case studies and other active learning exercises.

### **International Business Strategy with Simulation**

This module aims to enhance your understanding of business purpose, strategy, and strategy development, focusing on how this applies in global organisational contexts for both small and large businesses.

You will be introduced to the importance of stakeholders, resources and capabilities, and develop the skills to analyse the current and future business environment.

A key element of this module will be participation in the business simulation, where you will compete against other students within in a simulated global marketplace.

### Leading and Developing People

This module will prepare you to lead and develop people in a complex international environment, build high performance teams, and create a productive work environment/culture.

You will learn from research, theories, and examples of business practice whilst examining the roles and responsibilities of managers and leaders.

The encouragement of continuous learning and reflection will be a main focus during this module as this encouragement is critical in order to be effective in a changing world.

### Digital Marketing and Social Media

This module will introduce you to digital and social media marketing techniques, where you will critically explore relevant theoretical frameworks and models and understand the role of digital and social media marketing as a component of marketing.

You will consider the ethical issues involved in the design and implementation of digital & social media marketing campaigns and develop a deeper understanding of the technical and commercial factors involved.

This module aims to enhance your transferable digital practical skills and applied decision-making skills which are essential for a successful career in social media marketing.

### Sustainability in Global Companies

This module will explore the current and future challenges faced by businesses around becoming more sustainable and cover the growing influence of the sustainability agenda on industry.

The need to create more sustainable organisations and businesses is fundamental to current and future organisational development strategies, and this module will enable you to learn how to tackle this challenge of creating sustainable forms of business that operate within ecological and socio-economic limits.

You will discover the importance of sustainability reporting and reporting standards, and explore how business practices will need to evolve to reflect the realities of operating within a globalised trading system that is striving to apply sustainability principles.

## International Logistics

This module will enable you to understand the actual processes of the exchange of goods and services between partners in global trade, and enable you to understand the nature of logistics studies.

You will be introduced to the different theories, methodologies and data sources which will provide you with an understanding of the logistical strategies developed by major global producers and consumer goods intermediaries.

This module will cover the economic imperatives which have influenced the development of global supply chain management, the micro-economic dynamics affecting the transport and logistics sector and the disruptive trends which are transforming the industry.

You will also explore increasingly relevant concerns such as ethics and sustainability in global supply chains and the importance of understanding risk, especially in developing markets.

## Business Consultancy Project (60 credits)

This module will provide you with the opportunity to work on a specific real-world business/management issue that organisations are facing to explore in more depth.

You will analyse and evaluate your findings to produce a full business research report and management summary on your appropriate topic of choice. This will start with problem identification and conclude with solution-related recommendations.

This project aims to enhance your employability in having you use the knowledge and skills learnt from your other modules to create actionable conclusions of value to business managers, owners and entrepreneurs to achieve the status of a trusted business advisor.

## Dissertation (60 credits)

This module will enable you to undertake a detailed investigation on a specific research question related to your course and produce a 10,000 word dissertation.

You will critically investigate issues related to your topic and make proposals/recommendations for the future, using appropriate investigative techniques, data collection, and analysis.

The dissertation will enable you to demonstrate your ability to undertake independent study, carry out your own research, evaluate complex ideas and critically reflect. The skills used to produce your dissertation will be highly transferable and enhance your academic career.

## Key entry requirements

To study this programme, you will need to meet the following entry requirements:

### Academic requirements

- A minimum of a 2:2 Honours degree from a UK or recognised international university or another equivalent international qualification

or

- An acceptable professional qualification equivalent such as the CMI, CIM, CIMA, at level 6 or above

### English language requirements

- IELTS 6.0 overall (or above) with no less than 5.5 in any component

## Fees and funding

### UK tuition fees 2024/25

Your tuition fee will depend on your chosen study location and is detailed below:

- **London:** £9,500
- **Birmingham:** £8,250
- **Manchester:** £8,250

Your tuition fees cover the cost of teaching, access to resources, registration costs, and Student Support Services. They do not include the cost of course books, stationery and photocopying/printing costs, accommodation, living costs, travel, hobbies, sports or other leisure activities.

### Additional costs

In addition to the tuition fees, you should be prepared to buy some of the course texts which are around £30 each. This would average around £200 per annum.

Access to a laptop/PC with a microphone, speakers, webcam and a reliable internet connection is required for accessing your live online sessions.

## Funding options

### Master's Loan

If you are a UK/Home fee status student, you may be eligible for a postgraduate loan from the UK Government. This can be used to help with course fees and living costs while you study. You can find out more about the Master's Loan, including eligibility requirements and repayment information on the [UK Government website](#).

## **Paying your fees**

Once you accept an offer to study on this course, you will be asked to pay a deposit to secure your place. This amount will be deducted from your total course fee and is detailed below:

- If you have previously studied with QA Higher Education and one of our partner universities at undergraduate level: £100
- If you have not previously studied with QA Higher Education and one of our partner universities at undergraduate level: £250

You will be able to pay your fees using the [information detailed here](#).

## **Alumni Discounts**

If you have studied your undergraduate degree with QA Higher Education and one of our partners, you may be eligible for an alumni discount on your tuition fees. Our team will assess your application and if you are eligible, this will be shown on your offer letter.

## **Instalment plans**

You will be able to pay your tuition fees by an instalment plan to help spread the cost throughout your studies.

Instalment plans will be created when you enrol, and payment dates will be set in line with the payment dates set by Student Finance England (SFE).

For those paying their tuition fees using the Master's Loan, you should receive 3 equal instalments over the course of your studies. These are usually paid at the start of each term.

We will split your total fee into 3 payment instalments which mirror the SFE payment dates.

## **Careers and further study**

Students will be offered employability-related opportunities such as participation in a competitive Simulation Game, and practical tools from real business people via in-class invited talks and seminars on topics such as strategy, marketing etc.

The course is also closely linked to QA Higher Education's Career and Employability services that help students improve their CV, their cover letter, and their job-seeking process, including the identification of volunteering job opportunities. Regular events are organized by the university and course-specific training events can be organized depending on student demands.

Potential career routes after this course include but are not limited to:

- Marketing & Sales Manager
- Purchasing Manager
- Manager, or work in Services Management
- Functional Manager
- Financial Institution Manager
- Manager in Transport & Distribution, Storage & Warehousing, and Other Services
- Business & Related Associate Professionals
- Sales Supervisors
- Customer Service Managers & Supervisors

## How to apply

You can apply online to study this programme by clicking on the Apply Online button for your chosen location and study mode (daytime or evening & weekend).

As a part of your application, you are required to provide some supporting documents (examples below):

- Your passport personal details page
- Copies of previous qualifications, including final certificates and transcripts, translated into English (if not in English)
- Copy of your Personal Statement (more than 250 words)

**Next application deadline:** [See dates and fees here.](#)

## Apply for November 2024

**You will be directed to a QA Higher Education portal to set up an account and complete your application.**

Location	Daytime classes	Evening & Weekend classes
<b>Birmingham</b>	Not Available	<a href="#">Apply for November 2024</a>
<b>London</b>	Not Available	<a href="#">Apply for November 2024</a>
<b>Manchester</b>	Not Available	<a href="#">Apply for November 2024</a>

## Information for disabled applicants



At London Metropolitan University we welcome applications from disabled students and are committed to ensuring an equal and accessible application journey. Your application will be considered on an equal basis to all other applications. Please contact us if you require any assistance. This website is continually optimised to adhere to accessibility best practice guidelines; tools to assist users with specific accessibility requirements have also been provided. More information is available in our [accessibility statement](#).